CABVIII SPONSORSHIP PROSPECTUS



Hope and Trust in Health and Social Care

Virtual Conference May 16 - 18, 2023

Pre-Conference Workshops May 15, 2023















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Who We Are

About Collaborating Across Borders

Collaborating Across Borders (CAB) is the premier North American conference focused on interprofessional education and collaborative healthcare. The CAB Conference was first launched in 2007 as a venue where educators, clinicians, researchers, policy makers, patients/family partners and students from both sides of the Canada-US border could engage in rich productive dialogue. The conference has expanded to a global audience in the last 15 years.

The eighth Collaborating Across Borders (CAB VIII) conference will be held virtually from May 15 – 18, 2023. CABVIII is hosted by the University of Toronto's Centre for Advancing Collaborative Healthcare and Education (CACHE) in collaboration with the Canadian Interprofessional Health Collaborative (CIHC) and the American Interprofessional Health Collaborative (AIHC). The theme of the conference is Hope and Trust in Health and Social Care. CAB VIII continues the tradition of focusing on advances in interprofessional practice and education, research and innovation, and policy, systems and leadership with a newly added francophone stream.

The event, sponsored every two years by the American Interprofessional Health Collaborative(AIHC) and the Canadian Interprofessional Health Collaborative (CIHC), links Canada and the United States around the key themes of interprofessional education and practice, and collaboration with an academic organization.

About the American Interprofessional Health Collaborative

As the professional community of the National Center for Interprofessional Practice and Education, AIHC contributes to better health and improved outcomes by redesigning how the health care workforce is prepared and how care is organized and delivered. AIHC members work locally, nationally and internationally to influence policy, develop and share best practices and resources, conduct research, mentor and support colleagues and remove barriers to effective action.

About the Canadian Interprofessional Health Collaborative

The Canadian Interprofessional Health Collaborative (CIHC) is made up of health organizations, health educators, researchers, health professionals, and students from across Canada. The Canadian Interprofessional Health Collaborative (CIHC) has been working for more than a decade to strengthen the knowledge base and practice for collaborative, patient-centred practice. The CIHC will be a strong, cohesive voice to amplify and influence a national and global conversation that interprofessional collaborative practices are an essential element of health leadership, workforce strength and resilience, good health outcomes and fiscal accountability.

About the Centre for Advancing Collaborative Healthcare & Education

The Centre for Advancing Collaborative Healthcare & Education (CACHE) is honoured to host CAB VIII. CACHE is a global leader and innovator in IPE across the continuum of learning. Learners range from over 4,200 pre-entry-to-practice students annually in academic programs, to clinicians, educators, and leaders in workplace environments, including over 4000 alumni from our professional/faculty development programs. In more recent years, the Centre has fortified its research and innovation infrastructure, and is now poised to collaboratively lead the way in advancing collaborative healthcare and education systems toward a healthier world. CACHE is a strategic partnership between the University of Toronto and the Toronto Academic Health Science Network with the University Health Network as lead hospital.

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Who We Are

Conference Streams

Broad themes have been chosen for CAB VIII in order to encourage a wide range of abstracts with the focus on improving health outcomes. Abstracts will represent research and/or demonstrations to advance the fields of interprofessional education (IPE) and collaborative practice and be consistent with the overarching conference theme of Exploring New Heights. We welcome submissions from all levels and types of learners and practitioners, researchers and policymakers, patients, family members, and community representatives; and we welcome abstracts relating to work encompassing one or more of those categories.

Interprofessional Practice & Education Research & Innovation Health Systems, Policy & Leadership

Conference Theme

The theme for CAB VIII is Hope and Trust in Health and Social Care.

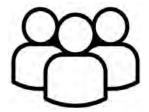


Attendee Profile

This conference will be particularly relevant to health and social care providers, educators, researchers, health/education policy and decision makers, patients/family partners, caregivers, students, and all individuals who share an interest in advancing the integration, inclusion and impact of interprofessional education and collaborative healthcare.

Our Membership

CAB is open to individuals who are interested in transforming health through interprofessional collaboration. CAB VIII attendance of 600-800 attendees is expected to be composed of:



- Health and social care team members
- Health professions educators
- Organizational and institutional leaders
- Public health professionals
- Care coordinators
- Administrators of health care delivery and payment systems
- Patients, family and caregivers
- Community representatives
- Policymakers
- Emerging health professionals



- Australia
- Canada
- New Zealand
- Saudi Arabia
- Singapore
- South Africa
- Spain
- United Kingdom
- United States



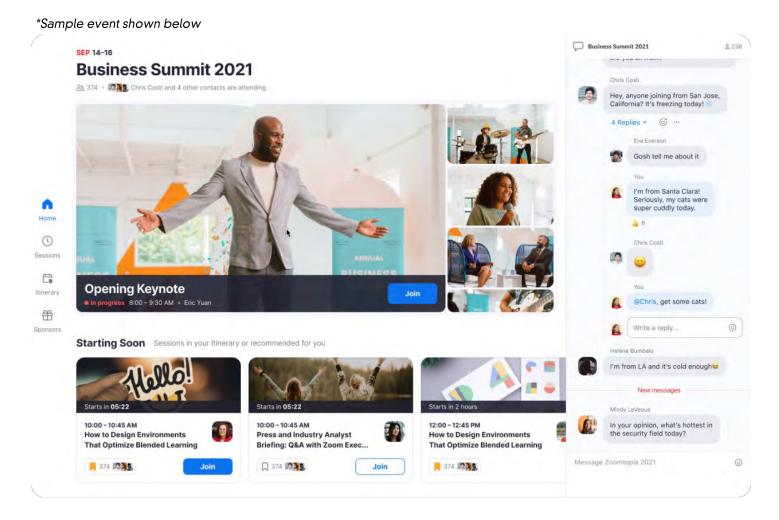
Virtual Platform

zoomevents

Zoom Events is an all-in-one virtual event platform that uses the power of existing Zoom products to produce interactive and engaging virtual experiences. It combines Zoom Meetings, Chat, and Video Webinars in one solution that enables event organizers to produce ticketed, live events for internal or external audiences of any size.

Expo is a feature in the Zoom Events product that allows event organizers to set up a virtual exhibition that connects attendees with other exhibitors and booths to discover more about their products and services.

Attendees can virtually explore and network, just as they would in person, on the Expo floor. On the Expo floor, you can enter a product booth, network with exhibitors, and interact with other attendees.





CAB 2023 Program Overview

Program is subject to changes. Visit https://events.myconferencesuite.com/CAB-VIII/page/Program for most recent version

Day 1: Tuesday May 16, 2023 | Zoom Events | Eastern Standard Time

Keynote, plenary, and symposia will be recorded and posted for online viewing for 1 year. Instructions for how to view the recordings will be provided to all paid registrants.

TIME	PRESENTATION			
10:00	Welcoming Remarks Hope & Trust in Health & Social Care: Welcome back to CAB			
10:30	Oral Presentations Presentations, taken from the Call for Abstracts, will run concurrently. Each oral presentation will have 15 minutes to present and answer questions			
12:00	Morning Break, Poster and Sponsor Exhibit Viewing			
12:15	Virtual Café: Research & Innovation and Posters & Exhibits			
13:30	Oral Presentations Presentations, taken from the Call for Abstracts, will run concurrently. Each oral presentation will have 15 minutes to present and answer questions	Workshop Presentations Workshops, taken from the Call for Abstracts, will run concurrently. Each workshop will run for 50 minutes		
15:00	Keynote Presentation Gregory Cajete, PhD, University of New Mexico			
16:00	Closing of Day 1			

Day 2: Wednesday May 17, 2023 | Zoom Events | Eastern Standard Time

TIME	PRESENTATION
10:00	Practice & Education Panel Discussion Maria Mylopoulos, PhD, Paula Rowland, PhD, and Nicole Woods, PhD; The Wilson Centre
11:30	Morning Break, Poster and Sponsor Exhibit Viewing
12:00	Virtual Café: Practice & Education
13:00	Oral Presentations Presentations, taken from the Call for Abstracts, will run concurrently. Each oral presentation will have 15 minutes to present and answer questions
14:30	Workshop Presentations Workshops, taken from the Call for Abstracts, will take place concurrently. Each workshop will run for 50 minutes
16:30	Interprofessional Collaboration Showcase' Roundtable & Networking – Sharing Best Practices for Interprofessional Learning in the Workplace



CAB 2023 Program Overview continued

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Day 3: Thursday May 18, 2023 | Zoom Events | Eastern Standard Time

TIME	PRESENTATION			
10:00	Keynote Presentation Ivy Lynn Bourgeault, PhD, FCAHS, University of Ottawa			
11:30	Poster and Sponsor Exhibit Viewing			
12:00	Virtual Café: Health Policy, Systems & Leadership			
12:30	Perspectives on Collaborative Competency Frameworks: An International Dialogue Moderator: Brian Hodges, University Health Network Panelists: Anthony Breitbach, PhD, ATC, FASAHP, FNAP, American Interprofessional Health Collaborative (AIHC) Andre Vyt, European Interprofessional Practice & Education Network (EIPEN) Fiona Kent, PhD, M.Ed., Australasian Interprofessional Practice and Education Network (AIPPEN) Elizabeth (Liz) Anderson, PhD, PGCertHE, SRN, SM, HV, University of Leicester Carrie Krekoski, RDH, BDSc., MEd., University of British Columbia Alison Whelan, MD, Interprofessional Education Collaborative (IPEC)			
13:45	Oral Presentations Presentations, taken from the Call for Abstracts. Each oral presentation will have 15 minutes to present and answer questions	Symposia Presentations Symposium presentations, taken from the Call for Abstracts, will take place concurrently. Each symposia will run for 90 minutes		
15:15	Workshop Presentations Workshops, taken from the Call for Abstracts, will run concurrently. Each workshop will run for 50 minutes			
16:30	Closing Remarks (Scavenger Hunt Draw)			



Sponsorship Opportunities

We invite you to partner with us as a 2023 sponsor of CAB VIII. Through this partnership, you will have an opportunity to connect to a wide range of health care providers, educators, and researchers giving you an opportunity to showcase your organization and increase brand recognition.

Sponsorships are offered at varying price points to align with your goals and objectives. For questions regarding sponsorship packages please reach out to Nancy La at nancy.la@uhn.ca for more information.

	PLATINUM \$10,000*	GOLD \$7,500*	SILVER \$2,500*
Opportunities available	5	10	Unlimited
Complimentary registrations	4	3	2
Logo on CAB website sponsors page	Large logo	Medium logo	Small logo
Pre- / Post-meeting email blast	•	•	•
Scavenger hunt sponsor question**	•	•	•
Podium recognition during the main conference opening and closing remarks	•	•	•
Sponsor Name & Logo on virtual platform	•	•	•
Sponsor Description on virtual platform	•	•	•
Expo booth size	Large	Medium	Small
Eligible booth spaces	Up to 4	Up to 2	1
Sponsor video***	1	1	-
Sponsor images	Up to 5	Up to 3	-
Downloadable PDFs (up to 5)	•	•	-
Contact Information for opt-in registrants	•	-	-

^{*}All prices are in CAD and include any applicable taxes.

Additional Sponsorship Opportunity

Level Add-On (available to all sponsorship levels)

Be the exclusive sponsor of a conference delegate!

For an additional \$400 per delegate, the CAB VIII committee will connect you with the organization of your choice (this could be a healthcare facility or educational organization/institution) and offer them a complimentary registration on your behalf. In addition, you will be provided with a recognition award listing the number of sponsored delegates, to be displayed at your virtual exhibit.

^{**}Scavenger Hunt: during the event, attendees will visit sponsors to collect answers to questions and will complete a survey to be entered into a random draw for a prize during the closing remarks.

^{***}Video must be developed by the sponsor and submitted for approval to Conference Services at conferences@uhn.ca.

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Terms and Conditions

Booking

If you would like to be a sponsor, contact Nancy La via email: nancy.la@uhn.ca. Allocation is subject to availability.

Payment

Payment can be done via credit card, or cheque. An invoice will be issued and 100% is to be paid to the University Health Network at least 1 month prior to the conference.

Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All payments are final and non-refundable.

Alterations

The organizers reserve the right to make alterations to the conference program, venue and timings at any time. Every endeavour is made to preserve the published layout of the conference area and exhibition. Should it be necessary to revise the layout for any reason, exhibitors will be notified.

Cancellation / Postponement of the Conference

In the event of it being necessary for whatever reason to postpone or cancel the conference, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation the sponsor will be refunded any monies paid.

Product Promotion

In line with non-profit regulation and UHN policies, sponsors are able to promote their work as an organization. The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

Contact Information

Nancy La Conference Services - UHN Education 550 University Avenue, Room 5-121 Toronto, ON Canada M5G 2A2 Email: nancy.la@uhn.ca

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Contact

Conference Services - University Health Network conferences@uhn.ca