



## 2023 CONFERENCE AND TRADE SHOW SPONSORSHIP OPPORTUNITIES

Become a sponsor today to help grow the CFA Conference and Trade show and have your brand featured throughout the conference. We have a variety of packages to fit your organization's needs.

### **Platinum \$15,000.00**

- Exhibitor's booth – premium location (value \$2,300)
- Three (3) registrations (value \$2,550)
- Advertising space in online program (Full page: 8" w x 10.5" h)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.
- Deleg

### ~~Gold \$9,000~~ **SOLD OUT**

- ~~• Exhibitor's booth (value \$2,300)~~
- ~~• Two (2) registrations (value \$1,700)~~
- ~~• Advertising space in program (½ page: 8"w x 5.2"h)~~
- ~~• Organization description on products and services (200 words)~~
- ~~• Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.~~
- ~~• Opportunity to deliver a presentation during the technical sessions (20 mins)~~

### **Silver \$ 5,000**

- Exhibitor's booth (value \$2,300)
- One (1) registration (value \$850)
- Advertising space in online program (¼ page: 3.9"w x 5.2"h)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

### **Bronze \$ 3,500**

- One (1) registration (value \$850)
- Advertising space in program (¼ page: 3.9"w x 5.2"h)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

### ~~Delegate Lanyards sponsor \$ 4,000~~ **SOLD OUT**

- ~~• One (1) registration (value \$850)~~
- ~~• Sponsoring firm to provide lanyards~~
- ~~• Organization description on products and services (200 words)~~
- ~~• Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.~~



**Exhibitor Booth \$ 2,300**

- Exhibitor's booth 10' w x 8' D
  - 2'x6' skirted table, 2 chairs
  - One (1) 110v, 15 amp duplex outlet
- One (1) registration (value \$850)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Welcome Reception - September 17 \$ 6,000**

- Exhibitor's booth (value \$2,300)
- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Breakfast Sponsorship - September 18 \$ 4,000**

- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

~~Lunch Sponsorship - September 18 \$ 4,500~~ **SOLD OUT**

- ~~• One (1) registration (value \$850)~~
- ~~• Signage will be placed on tables (CFA to create)~~
- ~~• Organization description on products and services (200 words)~~
- ~~• Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.~~

**Health Breaks Sponsor - September 18 \$ 3,000**

- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Cocktail Reception - September 18 \$ 6,000**

- Exhibitor's booth (value \$2,300)
- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.



**Breakfast Sponsorship - September 19 \$ 4,000**

- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Health Breaks Sponsor - September 19 \$ 3,000**

- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Lunch Sponsorship - September 19 \$ 4,500**

- One (1) registration (value \$850)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Gala Dinner - September 19 \$ 8,000**

- Exhibitor's booth (value \$2,300)
- Two (2) registrations (value \$1,700)
- Speaking opportunity at event (10 minutes maximum)
- Signage will be placed on tables (CFA to create)
- Organization description on products and services (200 words)
- Placement of logo on all communications regarding the conference (including updates to members), website and social media channels.

**Conference Program Ad**

Advertise your business inside our Conference Program.

- 1/4 page: 3.9"w x 5.2"h \$450.00
- 1/2 page: 8"w x 5.2"h \$650.00
- Full page: 8"w x 10.5"h \$1,000.00

*Must provide Hi-Resolution PDF format (300 dpi).*

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