

ONTARIO FIRST RESPONDERS' MENTAL HEALTH CONFERENCE

MAY 17, 2023

International Centre Mississauga, Ontario



SPONSORSHIP PROSPECTUS

Trillium Health Partners' Insight Health Solutions and Wounded Warriors Canada invite you to review this sponsorship opportunity in support of the 2023 Ontario First Responders' Mental Health Conference. The conference is scheduled to take place at the International Centre in Mississauga, Ontario on May 17, 2023 and is the first of its kind in Ontario. This conference provides an excellent opportunity to immerse yourself in the latest research and clinical best practices and network in a meaningful way.

There are five standard packages comprising one Platinum, one Diamond, two Gold, four Silver and unlimited Bronze, as well as a la carte options.

LET'S TALK ABOUT THE CONFERENCE

In this full-day conference, psychologists, psychiatrists, clinicians, First Responder leaders, and leading researchers such as Dr. Nick Carleton and Dr. Candice Monson will share best practices and research regarding mental health among First Responders and their families. Speakers will discuss organizational and leadership interventions pertaining to prevention, resilience, psychological safety, disability management, return to work programming, and the importance of family and peer support for the mental health of First Responders. This event will feature keynote addresses from the Honorable Roméo A. Dallaire, a decorated Lieutenant-General (retired) of the Canadian Forces and former Canadian Senator and Thomas Carrique, Commissioner of the Ontario Provincial Police.

WHO WILL BE ATTENDING?

This conference aims to bring together First Responder organizations and leaders, including associations and union representatives, health care professionals, disability case managers, rehabilitation providers, employers, researchers, peer support organizations, worker's compensation, insurers and all others who are dedicated to improving the mental health and well-being of First Responders and their families.

We have the capacity to accommodate 500 delegates. This is an event that should not be missed.

BENEFITS OF SPONSORING

The use of sponsorships can be an effective way of increasing a company's exposure (Harvard Business Review 2018). According to Harvard Business Review Analytic Services' survey of more than 700 business executives, 85% of respondents say their organizations prioritize sponsoring events (Harvard Business Review 2018).

Sponsorships can enhance your brand's visibility through multiple marketing channels, boost your company's reputation, and establish relationships with key decision makers in your industry.



STANDING TOGETHER TO SHAPE A HEALTHIER TOMORROW

ONTARIO FIRST RESPONDERS' MENTAL HEALTH CONFERENCE

SPONSORSHIP LEVELS AND BENEFITS

Sponsorship Levels and Benefits	Bronze (Unlimited)	Silver (4)	Gold (2)	Diamond (1)	Platinum (1)
BRAND AWARENESS	\$2,500	\$4,500	\$6,500	\$8,000	\$9,500
Logo displayed on the conference website's sponsor page (category placement)	●	●	●	●	●
Link to the sponsor's website included on the conference website's sponsor page	●	●	●	●	●
Complimentary conference registration	1	2	3	4	5
Reserved conference seating based on complimentary conference registration	●	●	●	●	●
Conference name badge highlighting sponsorship	●	●	●	●	●
Sponsorship logo displayed on conference screens (category placement)	●	●	●	●	●
Print recognition in welcome and closing announcements	●	●	●	●	●
Verbal recognition in welcome and closing announcements		●	●	●	●
Opportunity to introduce workshop session speaker			●	●	●
Linked-in recognition from conference organizers			●	●	●
Tweet from conference organizers				●	●
Sponsor callout in post-conference attendee survey				●	●
60-second sponsor video to be played 5 times during lunch					●
Exclusive morning refreshment sponsor with high visibility branding and a special thank you from master of ceremonies					●



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A LA CARTE SPONSORSHIPS

EXCLUSIVE LUNCH SPONSORSHIP: \$3,000

High visibility branding and a special thank you from the master of ceremonies

EXCLUSIVE AFTERNOON REFRESHMENT SPONSORSHIP: \$1,500

High visibility branding and a special thank you from the master of ceremonies

Trillium Health Partners and Wounded Warriors Canada thank you for your consideration and interest in sponsoring the 2023 Ontario First Responders' Mental Health Conference.

Those interested in sponsoring, should visit the [Ontario First Responders' Mental Health Conference](#) website to complete the sponsorship form and make payment.

If you wish to pay by cheque, or if you would like Trillium Health Partners to process the credit card payment, please complete, scan and email the attached form to michelle.eyre@thp.ca.

Upon booking your sponsorship package, our team will contact you regarding logistics.

Please reach out with any questions.

Thank you,

Michelle Eyre, BSc. PT, BSc. Kin, MBA candidate 2023
Project Director, Insight Health Solutions,
Trillium Health Partners
michelle.eyre@thp.ca



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SPONSORSHIP INFORMATION

If you wish to pay by cheque, or if you would like Trillium Health Partners to process the credit card payment, please complete, scan and email this form to michelle.eyre@thp.ca.

Organization (Please print or type): _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Contact Name: _____ Title _____

Phone: _____ Email Address _____

Sponsorship Opportunities:

Once full payment has been received, sponsorship will be confirmed and an invoice will be issued. All prices are in CAD and are inclusive of processing related fees. Sponsorship packages are subject to availability.

\$2,500 Bronze \$4,500 Silver \$6,500 Gold \$8,000 Diamond \$9,500 Platinum

A la carte options:

\$1,500 Afternoon refreshment sponsor \$3,000 Lunch sponsor

Payment options:

Cheque

Payment due within 15 business days. Please make the cheque payable to: Trillium Health Partners and indicate First Responder Mental Health Conference in the memo field.

Please courier cheque to:

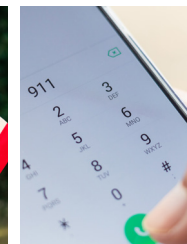
Trillium Health Partners, Attn: Patient Accounts
150 Sherway Drive, Toronto, Ontario, M9C 1A5

Credit Card: MasterCard Visa American Express

Credit Card Number: _____ CVV _____ Expiry: _____ / _____
Month Year

Cardholder Name: _____ Signature: _____

I have read and agree to the terms and conditions (see next page for details)



ONTARIO FIRST RESPONDERS' MENTAL HEALTH CONFERENCE

TERMS AND CONDITIONS

ACCEPTANCE: The acceptance of the application shall be at the discretion of the Trillium Health Partners, and upon acceptance, becomes a contract. By completing and signing the application, Company agrees to comply with, and be subject to, the terms and conditions set out below (the "Terms"). Trillium Health Partners reserves the right to refuse or deny sponsorships to prospective companies.

PAYMENT: Once full payment has been received, sponsorship will be confirmed and an invoice will be issued. All prices are in CAD and are inclusive of processing related fees. Sponsorship packages are subject to availability.

CANCELLATION OR TERMINATION BY TRILLIUM HEALTH PARTNERS: If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), Trillium Health Partners shall determine that the Conference or any part will not be held, Trillium Health Partners may cancel the Conference or any part thereof. In that event, the liability of Trillium Health Partners is limited to the sponsorship amount paid by Company, less any expenses incurred by Trillium Health Partners. Trillium Health Partners shall determine and refund to Company the balance of the sponsorship amount paid remaining after deducting any such expenses incurred by Trillium Health Partners. In the event, however, that Trillium Health Partners cancels the Conference for any reason other than Force Majeure, Trillium Health Partners shall refund to Company the full amount of the sponsorship amount paid by Company.

CANCELLATION BY COMPANY: All payments made to Trillium Health Partners or agreed to under this Agreement shall be deemed fully earned and 100% non-refundable in consideration for expenses incurred by Trillium Health Partners lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to events@thp.ca.

ALTERATIONS: Trillium Health Partners reserve the right to make alterations to the Conference program, venue, and timings at any time. Every endeavor is made to preserve the published layout of the Conference area.

OBSERVANCE OF LAWS: Company agrees to abide by and comply with the rules and regulations including any amendments that Trillium Health Partners may make from time to time. Company further agrees to abide by and observe all applicable laws, rules, regulations and ordinances in connection with the Conference, as well as the rules and regulations of the operators of and/or owners of the property where the Conference is held.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. Trillium Health Partners reserves the right to eject from the Conference Company or any Company representative(s) violating those standards.

INSURANCE: Company is responsible for arranging appropriate insurance coverage in connection with their attendance at the conference, including prevention, postponement or abandonment.

INDEMNITY AND LIMITATION OF LIABILITY: Neither Trillium Health Partners, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives, or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, expense, harm, or injury, or death to the person, property, or business of the Company and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with their participation in the Conference. The Company hereby indemnifies, and shall defend, and protect Trillium Health Partners and hold Trillium Health Partners, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the Conference or any actions of Company's officers, agents, employees, contractors, or other representatives. Under no circumstance will Trillium Health Partners, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Trillium Health Partners' liability, under any circumstance, exceed the amount actually paid to it by the Company. Trillium Health Partners makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Company agrees to observe and abide by the foregoing Terms and by such additional terms, conditions, and rules made by Trillium Health Partners from time to time for the efficient and safe operation of the Conference. Trillium Health Partners does not make any warranties or other agreements except as set forth herein. Any amendment to these Terms must be set out in writing and Company shall be notified in writing by Trillium Health Partners of any amendments. No business forms (including without limitation any Company purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner these Terms. The rights of Trillium Health Partners under these Terms shall not be deemed waived except as specifically stated in writing and signed by an officer of Trillium Health Partners. If any term of these Terms shall be declared invalid or unenforceable, the remainder of the Terms shall continue in full force and effect. These Terms shall be binding upon the heirs, successors, and assigns of the Company. This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein.



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ABOUT THE CONFERENCE ORGANIZERS



Trillium Health Partners - Insight Health Solutions

A new kind of health care for a healthier community

Insight Health Solutions, a division of Trillium Health Partners provides third-party disability management services to Ontario residents directly and through partnerships, including secure telehealth services. As a full continuum of care provider, Insight Health Solutions offers disability management, comprehensive assessment and evidence-based interdisciplinary treatment across a broad range of physical and mental health conditions, diagnostic imaging, expedited surgery, and prevention programs. Insight Health Solutions' interprofessional team of physicians and allied health professionals work collaboratively to ensure clients receive the appropriate care at the right time. Insight Health Solutions' clients include the Workplace Safety and Insurance Board (WSIB), automobile insurers, short and long-term disability insurers, employers, and private pay customers.

In agreement with the WSIB, Insight Health Solutions' offers a mental health assessment and treatment specialty program for First Responders. This pilot program offers stepped-care mental health treatment, including residential care, in-person and virtual services, return to work coordination, physical reactivation, and after-care services tailored to the needs of First Responders.

Visit [insighthealthsolutions](https://insighthealthsolutions.com) for more information.



Wounded Warriors Canada

Helping Canada's Veterans, First Responders, and their families feel safe, supported, and understood

Wounded Warriors Canada is a national mental health service provider offering a range of clinically facilitated and culturally appropriate programs that address the unique and complex mental health needs of Veterans, First Responders and their families. The programs offered by Wounded Warriors provide support to individuals, couples, surviving spouses, and children of those who serve or have served our country and communities. Wounded Warriors provides leading-edge trauma-informed workplace training designed to make trauma exposure management a new standard for uniformed service members. These programs include Before Operational Stress, Trauma-Informed Practice, Trauma Resiliency Training, Peer Support Training, and Introduction to Trauma Exposed Professionals.

Visit [woundedwarriors](https://woundedwarriors.com) for more information.



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