



# 6<sup>th</sup> International Family Integrated Care Conference

*Moving Forward Together  
Parents as Partners in Care*

**September 30, 2023**

**Peter Gilgan Centre for Research and Learning**

## **Sponsorship Prospectus**

<https://events.myconferencesuite.com/FiCare2023>

In collaboration with

# Welcome

Dear Partners,

The **6<sup>th</sup> International Family Integrated Care Conference** will take place on September 30, 2023 at the Peter Gilgan Centre for Research and Learning. This year's theme is **Moving *Forward Together - Parents as Partners in Care***. This is a must-attend event for healthcare practitioners who work with all areas of family integrated care in their practice: physicians, clinicians, nurses, administrators, service providers and especially parents.

Participate in interactive discussions, workshops, and plenary sessions in this one-day forum that will familiarize delegates with the partnership of care between health care professionals and families.

**On behalf of the Organizing Committee we cordially invite you to actively participate in this Conference.** Sponsorship of this event is an effective method of reaching your target audience. As an event sponsor, you will benefit from the marketing exposure from the event. Furthermore, your participation will allow you to network with key decision-makers, providing opportunities for one-on-one networking and communication with the key influencers in your industry.

This sponsorship package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service or product, increasing your number of contacts, or reinforcing your position as an industry leader, one of our options will help you find a marketing solution. Please browse through these opportunities and see what works for you.

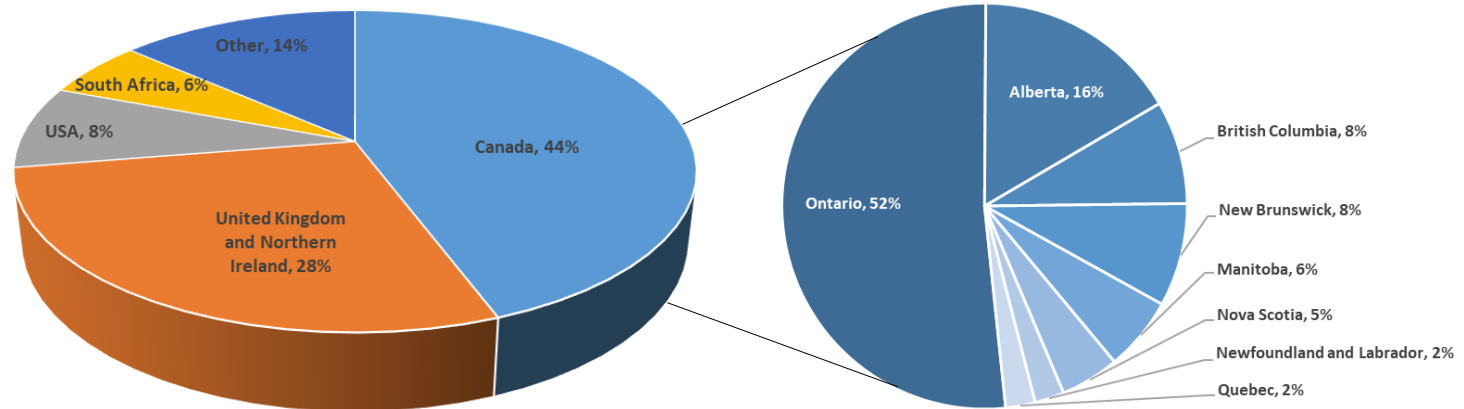
On behalf of the Planning Committee,

**Nancy La**  
UHN Conference Services  
[conferences@uhn.ca](mailto:conferences@uhn.ca)

# Attendee Demographics

## Geographic representation

The graph below shows the distribution by geographic area of attendees from the 2021 conference.

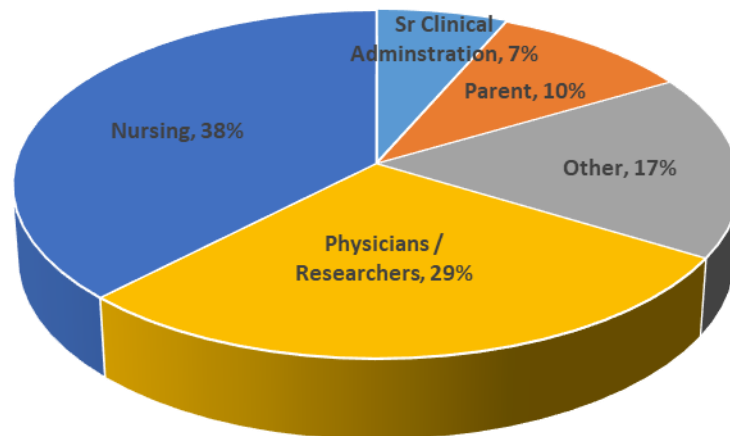


Other countries:

- Austria
- Brazil
- China
- Finland
- Hungary
- India
- Ireland
- Italy
- Japan
- Jordan
- Netherlands
- New Zealand
- North Macedonia
- Slovakia
- Switzerland

## Professional representation

The graphs below show the distribution by profession of attendees at the 2021 conference.



Other professions:

- Care Coordinator
- Social Worker
- Non-profit
- Project Coordinator
- Physiotherapist
- Community Care

# Sponsorship Packages

We have a number of packages to suit every budget, to enable you to maximize the exposure of your company to the family integrated care community. If you have sponsorship package ideas of your own or wish to discuss the available options, please contact us. Sponsorship is only confirmed once payment is received.

	GOLD \$5,500 <sup>1</sup>	SILVER \$4,500 <sup>1</sup>	BRONZE \$3,500 <sup>1</sup>	EXHIBITOR \$1,500 <sup>1</sup>
Exhibition space <sup>2</sup>	•	•	•	•
Complimentary registration (delegate can tend to exhibit and/or attend sessions) <sup>3</sup>	4	3	2	1
Conference website recognition	Linked logo (website or video)	Linked logo (website)	Company Name	-
Conference signage	Logo	Logo	Company Name	-
Recognition on conference slides	Logo	Logo	Company Name	-
Verbal recognition at the podium	•	•	•	-
Company advertisement in program <sup>4</sup>	Full page	Half page	-	-
Sponsor draw during closing remarks	•	•	-	-
30 second video ad spot <sup>5</sup>	•	-	-	-

## Additional Opportunities

### Available to Gold level sponsors

**Exclusive network event sponsor:** For an additional \$2,500, be a sponsor for a conference networking event (wine and cheese) with verbal and visual recognition during the conference and event.

### Available to all sponsorship levels

**Sponsor conference delegates:** For an additional \$500 per delegate, the conference committee will connect you with the organization and offer complimentary registration for the health care professionals or parents on your behalf.

“•” = included “-” = not included

<sup>1</sup> All prices are in CAD and exclude any applicable taxes.

<sup>2</sup> Exhibition spaces for Gold, Silver and Bronze levels include an 8' x 8' space, one 6' skirted table and two chairs. Exhibitors receive a table top display.

<sup>3</sup> Additional representatives must register to attend as a conference delegate and pay the associated fees.

<sup>4</sup> Advertisement specifications will be provided upon sponsorship confirmation.

<sup>5</sup> Video must be developed by the sponsor and submitted for approval to Conference Services at [conferences@uhn.ca](mailto:conferences@uhn.ca).

# Terms and Conditions

## 1. Booking

If you would like to be a sponsor or exhibitor, please complete, sign and return the sponsor form by email to Nancy La [nancy.la@uhn.ca](mailto:nancy.la@uhn.ca). Allocation is subject to availability.

## 2. Payment

An invoice will be issued and 100% is to be paid to the University Health Network at least 1 month prior to the conference.

## 3. Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All payments are final and non-refundable.

## 4. Registration of Staff

Complimentary registration(s), as outlined in the package description, are for staff tending to the exhibit and include admission to conference sessions. Additional staff must register online as full conference delegates, unless a specific arrangement has been made with the organizers.

## 5. Alterations

The organizers reserve the right to make alterations to the conference program, venue and timings at any time. Every endeavour is made to preserve the published layout of the conference area and exhibition. Should it be necessary to revise the layout for any reason, exhibitors will be notified.

## 6. Insurance

Exhibitors and sponsors are responsible for arranging appropriate insurance coverage in connection with their attendance at the conference, including prevention, postponement or abandonment. The organizers will not be held liable for any loss, liability or damage to personal property.

## 7. Cancellation / Postponement of the Conference

In the event of it being necessary for whatever reason to postpone or cancel the conference, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation the sponsor will be refunded any monies paid.

## 8. Product Promotion

In line with non-profit regulation and UHN policies, sponsors are able to promote their work as an organization. The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

## Contact Information

Nancy La  
Conference Services - UHN Education  
550 University Avenue, Room 5-121  
Toronto, ON M5G 2A2  
Canada

Email: [nancy.la@uhn.ca](mailto:nancy.la@uhn.ca)

**Once you have selected your sponsorship package, Conference Services will be in further contact for all logistical arrangements.**