

2023 National Meeting/Conference

November 7-8, 2023

Agri-Food: Bringing research and Innovation to Reality Knowledge Dissemination and Adoption

November 7 th , 2023		
8:00 – 9:00am	Networking Breakfast	
9:15 – 9:15am	Welcome Address	Cam Dahl , Chair, Board of Directors at Agri-Food Innovation Council
9:20 – 9:45am	Keynote Presentation	
9:45 – 10:15am	Setting the Stage	Serge Buy , President and CEO, Agri-Food Innovation Council
10:15 – 10:45am	Network & Refreshment Break	
10:45 – 12:00pm	Panel	PRS® technology; A “time-tested” Improvement to the Traditional Soil Testing Paradigm Dr. Jeff Schoenau Professor at the University of Saskatchewan, Dept. of Soil Science Ken Greer, MSc., PAg Founder at Western Ag Group of Companies Edgar Hammermeister, PAg , Agrologist and Farmer Brad McKinney , Manitoba Farmer
12:00 - 1:00pm	Networking Luncheon	
1:00 – 1:45pm	Presentation	Building Capacity Through Collaborative Research: PROCINORTE's Efforts to Combat African and Classical Swine Fever in the Americas Vivian Arguelles Gonzalez at McGill University Dr. Jean-Charles Le Vallée , Canada Representative at IICA
1:45 – 2:30pm	Joint Presentation	Building a Mushroom Harvesting Virtual Environment to Image the Future of Automation Ava Recchia at the University of Windsor Development of Simulation Models for Mushroom Harvesting Dr. (Ruth) Jill Urbanic , Professor, Department of Mechanical, Automotive, and Materials Engineering at the University of Windsor
2:30 – 2:45pm	Networking & Refreshment Break	

2:45 – 4:15pm	Presentations and Panel Discussion Weston Family Foundation Homegrown Challenge Initiative recipients	Homegrown Innovation Challenge: Using a Challenge Prize Funding Model to Spur Innovation and Adoption Dr. Joshua Pearce , Thompson Chair of Innovation at Ivey Business School and the Department of Electrical & Computer Engineering at Western University Dr. Martine Dorais , Full Professor, Department of Phytology at Laval University Sabine Bouchard , Manager of Research and Innovation at the Boréal Collège Dr. Lesley Campbell , Professor in Plant Evolution and Ecology at Toronto Metropolitan University Dr. Lukasz Aleksandrowicz , Senior Program Manager at Weston Family Foundation
4:15 – 5:00pm	Presentation	Extension Services and Tools to Disseminate Information Scott Ross , Executive Director at Canadian Federation of Agriculture
5:00 – 7:00pm	Networking Reception	
November 8th, 2023		
8:00 – 8:45am	Networking Breakfast	
8:45 – 9:45am	Panel	Ottawa Smart Farm Program – Bridging the Knowledge Gap Susanne Cork , Business Development Director, Smart Farm and Advanced Robotics at Invest Ottawa, Area X.O. Dr. Tet Yeap , Associate Director, System Science Program and Associate Professor, Faculty of Engineering at the University of Ottawa
9:45 – 10:30am	Presentation	Hurdles to Agtech Adoption and Their Solutions Mairead Matthews , Manager, Digital Policy at Information and Communications Technology Council
10:30 – 10:55am	Network & Refreshment Break	
11:00 – 12:15pm	Panel	Transforming Agri-Food Knowledge into Policy and Practice: What do we know and what does the future look like? Dr. Helen Hambly , Professor, School of Environmental Design & Rural Development at the University of Guelph Dr. Ataharul Chowdhury , Associate Professor, School of Environmental Design & Rural Development at the University of Guelph Knowledge Translation & Transfer (AgKTT): Driving Discovery, Development and Commercialization, Acceptance and Adoption of Agri-Innovation Dr. Amy Lemay Founder at VISTA Science and Technology Inc
12:15 – 1:15pm	Networking Luncheon	

1:15 – 2:15 pm	Panel Discussion	Financial Mechanisms Leading to Adoption
2:15 – 3:00 pm	Presentation	Vineland – From Research to Adoption – the Path Forward Dr. Ian Potter , President and CEO at Vineland Research and Innovation Centre
3:00 – 3:45 pm	Presentation	How does Canada compare? An International Review of Agri-Food Adoption
3:45 – 4:00 pm	Wrap-up	Learnings from the Sessions and Next Steps