

Canadian Conference on Dementia

Hot Topics 2024 | Oct 18, 2024 | Virtual



Sponsorship Prospectus



<https://events.myconferencesuite.com/CCDHotTopics2024>



Welcome

Canadian Conference on Dementia: Hot Topics 2024

For over 20 years the Canadian Conference on Dementia (CCD) has been dedicated to advancing knowledge on dementia in scientific research and clinical care. This biennial in-person conference has become the preeminent academic national conference attracting more than 700 attendees in recent years. This year we are piloting a virtual meeting to be held on the alternate years to the in-person conference. The virtual format will give us the opportunity to hear from more international speakers and with rapid changes in the field regarding new medications, guidelines, diagnostic tools, and health services best practices. Holding an event every year allows the CCD to provide the most current research.

The program will delve into topics such as: A Report on the New Lancet Commission 2024, AD Blood Biomarkers, Behavioural and Psychological Symptoms of Dementia (BPSD), Quality of Life, Alzheimer's Disease Therapies, MAID, Purpose in Life and Dementia Risk, Inflammatory Biomarkers and Dementia, Digital Markers, MCI, and Tips on Assessment of Function from an OT. We will also hear from the top abstract submissions in the New and Notable session.

Zahinoor Ismail, MD

Chair, Canadian Conference on Dementia

Zoom Events

Zoom Events is an all-in-one virtual event platform that uses the power of existing Zoom products to produce interactive and engaging virtual experiences. It combines Zoom Meetings, Chat, and Video Webinars in one solution that enables event organizers to produce ticketed, live events for audiences of any size.

Expo is a feature in the Zoom Events product that allows event organizers to set up a virtual exhibition that connects attendees with other exhibitors and booths to discover more about their products and services.

Attendees can virtually explore and network, just as they would in person, on the Expo floor. On the Expo floor, you can enter a sponsor booth, network with sponsors and attendees.



Sponsorship Packages

OPPORTUNITY	PLATINUM \$5,000*	GOLD \$2,500*	SILVER \$1,000*
Complimentary registrations	4	3	2
Logo on website sponsor page	Large Linked to company website	Medium	Small
Sponsor Exhibit Booth (Expo)	•	•	•
	Name & Logo	Name & Logo	Name & Logo
	Company description	Company description	Company Description
	Sponsor images: up to 5	Sponsor images: up to 3	
	Downloadable PDFs: up to 5	Downloadable PDFs: up to 5	
	In booth sponsor video (1)	In booth sponsor video (1)	
	Sponsor chat	Sponsor chat	
Podium recognition during opening and closing remarks	•	•	•
Conference promotional email blasts	•	•	
E-Handbook Advertisement	Full Page	Half Page	
30 second Sponsor Video Advertisement**	•		
Keynote Introduction, pre-recorded***	•		
Attendee name, organization for opt-in registrants	•		

*All prices are in CAD and include any applicable taxes.

**Video must be developed by the sponsor and submitted for approval to UHN Conference Services at conferences@uhn.ca. Video length must be no more than 30 seconds. Videos will be played back to the entire audience before a break.

***Two keynote introduction opportunities, one per platinum sponsor.



Terms and Conditions

Booking

If you would like to be a sponsor or exhibitor, please contact Nancy La via email: nancy.la@uhn.ca. Allocation is subject to availability.

Payment

Payment can be done via credit card or cheque. An invoice will be issued and 100% is to be paid to the University Health Network prior to the conference.

Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All sponsorships are non-refundable.

Alterations

The organizers reserve the right to make alterations to the conference program, platform and timings at any time. Every endeavour is made to preserve the published layout of the conference area and exhibition. Should it be necessary to revise the layout for any reason, exhibitors will be notified.

Cancellation / Postponement of the Conference

In the event of it being necessary for whatever reason to postpone or cancel the conference, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation the sponsor will be refunded any monies paid.

Product Promotion

In line with non-profit regulation and University Health Network (UHN) policies, sponsors are able to promote their work as an organization. The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

Contact Information

Once you have confirmed your sponsorship package, UHN Conference Services will be in contact to make arrangements.

Nancy La, Marketing and Event Coordinator
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