



# **17<sup>th</sup> Annual Brain Injury Conference**

**February 7, 2025 | Beanfield Centre at Exhibition Place**

## **Sponsorship Prospectus**

<https://events.myconferencesuite.com/BrainInjury2025>



## Welcome

Dear Partners,

Toronto Rehabilitation Institute's **17<sup>th</sup> Annual Brain Injury Conference** will take place on February 7, 2024 at the Beanfield Centre at the Exhibition Place in Toronto, Ontario. This is a must-attend event for healthcare practitioners who work with all areas of traumatic brain injury in their practice: physicians, clinicians, nurses, administrators, researchers, and service providers from rehabilitation, insurance, and legal organizations.

Participate in interactive discussions, workshops, and plenary sessions in this one-day forum that will familiarize delegates with rehabilitation in brain injury across the spectrum. There will also be poster presentations, highlighting some of the new research findings in the area of TBI and Rehab

**On behalf of the Organizing Committee we cordially invite you to actively participate in this Conference.**

Sponsorship of this event is an effective method of reaching your target audience. As an event sponsor, you will benefit from the marketing exposure from the event. Furthermore, your participation will allow you to network with key decision-makers, providing opportunities for one-on-one networking and communication with the key influencers in your industry.

This sponsorship package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service or product, increasing your number of contacts, or reinforcing your position as an industry leader, one of our options will help you find a marketing solution. Please browse through these opportunities and see what works for you.

On behalf of the Planning Committee,

**Nancy La**

UHN Conference Services

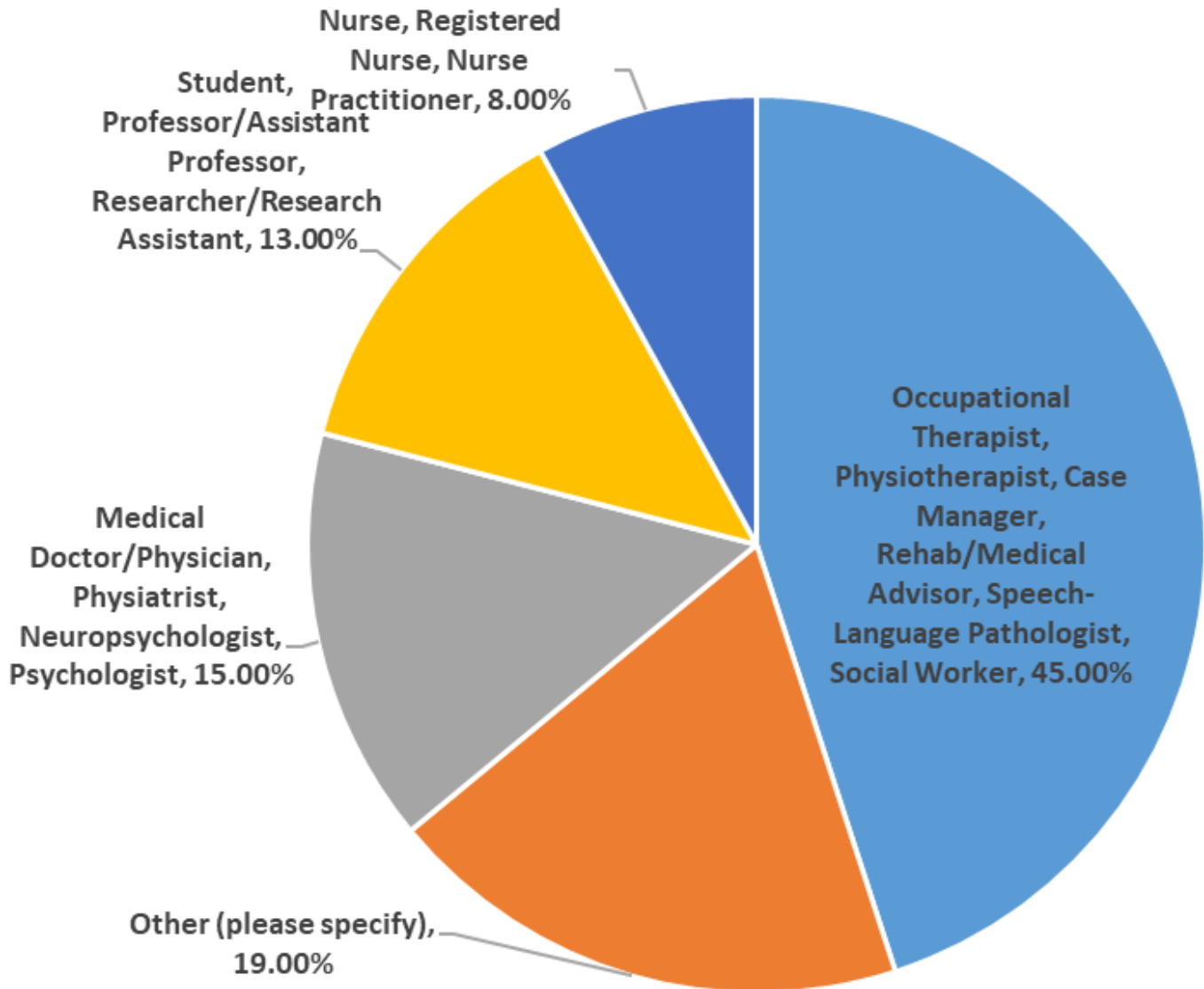
[conferences@uhn.ca](mailto:conferences@uhn.ca)



# Attendee Demographics

## Professional representation

The graphs below show the distribution by profession of attendees at the 2024 in-person





## Sponsorship Benefits

We have a number of packages to suit every budget, to enable you to maximize the exposure of your company to the brain injury rehabilitation community. If you have sponsorship package ideas of your own or wish to discuss the available options, please contact us. Below is a list of the benefits included in our packages.

### **Exhibit Space**

Put your organization in direct contact with key decision makers in your industry for one-on-one networking in a professional, educational environment. All exhibit spaces have an 8' X 6' floor space and include a 6' table and 2 chairs.

### **Complimentary Passes**

This is a great opportunity to have your company representatives' network with attendees. Additional representatives must register to attend as a conference delegate and pay the associated fees.

### **Pre-Conference Delegate Listing**

Each exhibitor will be sent the pre-event list of registered attendees, name and affiliation, in an electronic format. Delegates opt in during the online registration process.

### **Conference Website Recognition**

All attendees must register for the conference through our website. Have your logo or company name on the sponsor page of the event website.

### **Conference Directional Signage and Conference Slides**

Your company logo or name will be included on directional signage and on slides shown on the main stage before the conference and during breaks.

### **Verbal Recognition at the Podium**

Verbal recognition during the opening and closing remarks.

### **Logo on Conference Emails**

Have your company logo included in promotional conference emails sent to thousands of healthcare professions before the conference.

### **Coupon Insert**

Provide delegates with a special incentive to purchase your product or services with a discount coupon. All delegates will receive your printed coupon upon check in at registration.

### **Sponsor Draw**

This is an added opportunity to draw delegates to your exhibit so that you can meet with them one-on-one and provide them with information about your products and/or services. Delegates will receive a sponsor passbook when they check in at registration that will allow them to collect signatures from each of the gold and silver level sponsors. Completed passbooks will then be returned to the registration desk to be entered in a prize draw that will take place during the closing remarks. Participating sponsors are welcome to provide a prize for the draw but this is optional.

### **Breakfast Sponsor**

Help the attendees start their day right with a enjoyable breakfast. Signage will be included in the breakfast area to notify attendees who to thank.

### **Lunch Sponsor**

Special signage will remind participants the delicious lunch was provided on behalf of your company/ organization.



## Sponsorship Benefits

### Company Advertisement in Event Slides

Increase exposure for your company or highlight a product or service by including an advertisement in the conference slides shown during breaks. Advertisement specifications will be provided upon sponsorship confirmation.

### Opening Remarks

Take center stage to have the exclusive opportunity to welcome the attendees to the conference. You will have 2 minutes for a brief welcome message and a few brief words to inform delegates of your company's name, mission and what you do. We have one opportunity available on a first-come, first-served basis.

### Video Advertisement

Leave a lasting impression on the attendees with a 30-second video advertisement played to the whole audience. The video will be played once. Videos must be developed by the sponsor in MP4 format and submitted in advance to Conference Services conferences@uhn.ca for organizing committee approval.

## Sponsorship Packages

	GOLD \$6,000 <sup>1</sup>	SILVER \$5,000 <sup>1</sup>	BRONZE \$4,000 <sup>1</sup>	EXHIBITOR \$2,000 <sup>1</sup>
Exhibit Space	•	•	•	•
Complimentary registration (delegate can tend to exhibit and/or attend sessions)	4	3	2	1
Pre-Show Delegate Listing	•	•	•	•
Conference website recognition	Linked logo (website or video)	Linked logo (website)	Company Name	-
Conference directional signage and conference slides	Logo	Logo	Company Name	-
Verbal recognition at the podium	•	•	•	-
Logo included on Conference Emails	•	•	-	-
Coupon insert	•	•	-	-
Sponsor draw during closing remarks	•	•	-	-
Lunch sponsorship	-	•	-	-
Breakfast sponsorship	•	-	-	-
Company advertisement in event slides	•	-	-	-
Opening remarks	•	-	-	-
30 second video advertisement	•	-	-	-

“•” = included    “-” = not included

<sup>1</sup> All prices are in CAD.

Sponsorship is only confirmed once payment is received.

<https://events.myconferencesuite.com/BrainInjury2025>



# Terms and Conditions

## 1. Booking

If you would like to be a sponsor or exhibitor, please visit [https://events.myconferencesuite.com/ABIC2025\\_sponsorship](https://events.myconferencesuite.com/ABIC2025_sponsorship) to register as a sponsor. This does not register you to attend the event. Attendee registration will be done separately. Allocation is subject to availability.

## 2. Payment

An invoice will be issued and 100% is to be paid to the University Health Network at least 1 month prior to the conference. Payment can be done online with a Visa or MasterCard, or via cheque payment.

## 3. Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All payments are final and non-refundable.

## 4. Registration of Staff

Complimentary registration(s), as outlined in the package description, are for staff tending to the exhibit and include admission to conference sessions. Additional staff must register online as full conference delegates, unless a specific arrangement has been made with the organizers.

## 5. Alterations

The organizers reserve the right to make alterations to the conference program, venue and timings at any time. Every endeavour is made to preserve the published layout of the conference area and exhibition. Should it be necessary to revise the layout for any reason, exhibitors will be notified.

## 6. Insurance

Exhibitors and sponsors are responsible for arranging appropriate insurance coverage in connection with their attendance at the conference, including prevention, postponement or abandonment. The organizers will not be held liable for any loss, liability or damage to personal property.

## 7. Cancellation / Postponement of the Conference

In the event of it being necessary for whatever reason to postpone or cancel the conference, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation the sponsor will be refunded any monies paid.

## 8. Product Promotion

In line with non-profit regulation and UHN policies, sponsors are able to promote their work as an organization. The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

# Contact Information

Nancy La  
Conference Services - UHN Education  
550 University Avenue, Room 5-121  
Toronto, ON M5G 2A2  
Canada

Email: [nancy.la@uhn.ca](mailto:nancy.la@uhn.ca)

**Once you have booked your sponsorship package, Conference Services will be in further contact for all logistical arrangements.**