

2025

18th ANNUAL

GEORGIA SCHOOL OF ADDICTION STUDIES

EXHIBITOR/SPONSOR PROSPECTUS



Empowering Communities:

Prevention, Treatment, and Recovery

August 24 - 28, 2025

Hyatt Regency, Savannah, GA

Welcome

Dear Prospective Exhibitor/Sponsor:

Save the date for the 18th Annual Georgia School of Addiction Studies (GSAS) in Savannah, GA, August 24 - 28, 2025, at the Hyatt Regency. We are a 501(c)3 organization which is composed of a multitude of organizations, agencies, associations, and boards that work together to provide professional development and continuing education for professionals practicing in the fields of substance abuse prevention, treatment and recovery.

Each year we have approximately 450 people attend the Georgia School of Addiction Studies. As we have done in the past, GSAS will ensure maximum exposure for your company by conducting multiple raffles for attendees that visit the exhibitor booths.

We are also very excited about our conference app. The GSAS app will be utilized daily by a majority of the attendees during the week and is a great advertising opportunity for your company.

On behalf of the GSAS Board, I am writing to request that your organization sponsor this conference by agreeing to be an exhibitor/sponsor this year. On the corresponding page, you will find many sponsorship opportunities. Your organization can now register at this link: https://events.myconferencesuite.com/GSAS_2025/reg/landing

Please contact me at 404-683-8576 or exhibitor@thegeorgiaschool.org with any questions or comments. We also accept any charitable tax deductible donations to support this event. Thank you for your consideration and I look forward to working with you.

Respectfully,

Antonio M. Johnson

Antonio M. Johnson
Chair of Marketing Committee

Why be an exhibitor?

- Nearly 100 percent of conference attendees indicate they visit the exhibits.
- 70% of conference attendees report that they plan on or are considering doing business with the exhibitors they visit.
- There will be dedicated exhibit hours with little overlap of session time.

Benefits of Exhibitor / Sponsorship

- Showcase your company and products to key decision-makers.
- Obtain qualified sales leads.
- Increase brand awareness.
- Meet and network with a pre-qualified audience of over 450 substance abuse professionals.

Sponsorship Levels

<p>Platinum Level \$5,000 (limited to two sponsors)</p>	<ul style="list-style-type: none"> • Five registrations to attend the conference (this will include the person/s managing the exhibit) • Two exhibit tables with premier location • Ad in the plenary PowerPoint slide shows • One piece of literature in all conference bags • Logo on conference website with link to sponsor site • Opportunity to promote program or service at plenary or conference showcase • Logo and link placed on conference app
<p>Gold Level \$4,000 (limited to four sponsors)</p>	<ul style="list-style-type: none"> • Three registrations to attend the conference (this will include the person/s managing the exhibit) • Choice of meal sponsorship: <ul style="list-style-type: none"> • Welcome Luncheon • Treatment Awards Luncheon • Prevention Awards Luncheon • Closing Breakfast • Opportunity to promote program or service at meal • Signage at each sponsored meal location • One exhibit table with premier location • One piece of literature in all conference bags • Logo on conference website with link to sponsor site • Logo and link placed on conference app
<p>Silver Level \$2,500 (limited to eight sponsors)</p>	<ul style="list-style-type: none"> • Two registrations to attend the conference (this will include the person/s managing the exhibit) • One exhibit table • Choice of Promotional Opportunity: <ul style="list-style-type: none"> • Logo/name on conference lanyard (limited to 1 sponsor) • Morning or afternoon break sponsorship with signage at break location • Logo and link placed on conference app
<p>Bronze Level \$1,000</p>	<ul style="list-style-type: none"> • One registration for the conference (limited to the person managing the exhibit) • One exhibit table • One piece of literature in all conference bags • Logo and link placed on conference app



Other Sponsorship Opportunities

<p>Conference T-Shirts \$3,500 SOLD</p>	<ul style="list-style-type: none"> • Logo on conference t-shirt • One piece of literature in all conference bags • Logo on conference website with link to sponsor site
<p>Workshop Sponsorship \$500 (per workshop)</p>	<ul style="list-style-type: none"> • Choice of workshop to sponsor • Signage at workshop location • Logo/name will appear on conference app with workshop • Opportunity to handout information (flyers, brochures, etc.) to workshop attendees. Sponsor will need to identify a registered individual to hand out the Information.
<p>Literature in Conference Bag \$350</p>	<ul style="list-style-type: none"> • One piece of literature in all conference bags

For even more sponsorship opportunities- please contact Antonio Johnson at 404-683-8576 or exhibitor@thegeorgiaschool.org for further information.



Past Sponsors



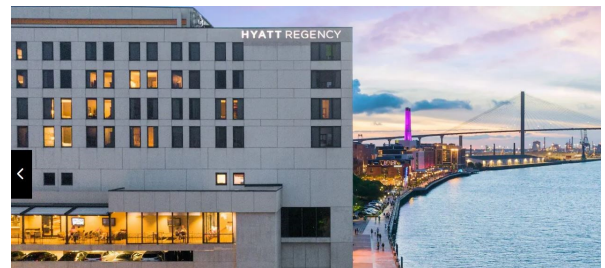
NewLife for Women



Hotel Information & Schedule



Hyatt Regency Savannah
 2 W. Bay Street
 Savannah, GA 31401
 Tel: 800-233-1234
www.hyatt.com/savannah



Experience the unmistakable Southern charm of Savannah, Georgia when you choose to stay with us at Hyatt Regency Savannah. Uniquely located near the River Front Plaza, our full-service downtown waterfront hotel offers unequalled access to the largest historic district in the United States, shops, golf, and entertainment and business centers. Take a leisurely stroll through the fabled neighborhood surrounding Hyatt Regency Savannah to view stately Georgia homes, landmark architecture, and sights that have made Savannah famous. Board a riverboat or hop on the trolley just outside our front door for a moving tour. Plus, enjoy close proximity to two major interstates, Tybee Island, and Savannah International Airport. The conference room rate is \$176/night.

2025 Exhibitor Hours

Set Up:	Sunday, August 24th	1:00pm - 8:00pm
Exhibit Hours:	Monday-Wednesday, August 25th - 27th Please Note: Exhibits “officially” end on Wednesday evening, but you are welcome to keep your booth open until Thursday at 12:00pm.	8:00am - 5:00pm

Become an Exhibitor/Sponsor Now: [Click Here](#)