



12th

Canadian Conference on Dementia

Calgary, Alberta | October 16-18, 2025

Calgary Telus Convention Centre

Across the dementia cognitive continuum: Prevention, precision medicine, and practice implications



Sponsorship Prospectus



www.canadianconferenceondementia.org



Welcome

12th Biennial Canadian Conference on Dementia (CCD)!

We are thrilled to invite you to join us at the upcoming 12th Canadian Conference on Dementia, set to take place in the vibrant city of Calgary from October 16-18, 2025, at the Calgary Telus Convention Centre. Following the incredible success of our past eleven conferences, we are proud to continue this tradition of excellence and growth.

Since its inception in 2001 with just 150 attendees, the CCD has blossomed into Canada's premiere dementia meeting, attracting over 700 registrants at our most well-attended event. As a central hub for clinical and academic dementia groups, societies, and stakeholders, the CCD is the ideal venue for annual meetings and collaborations.

This year, we're thrilled to present the theme: **Across the Dementia Cognitive Continuum: Prevention, Precision Medicine, and Practice Implications**. Our exceptional program boasts a distinguished lineup of Canadian and international experts in dementia, offering a unique opportunity for clinicians and researchers to exchange invaluable knowledge and insights. The continued success of the CCD is made possible by the generous support of industry partners like you.

Why Sponsor the 12th CCD?

Your sponsorship is crucial to the continued success of our conference. By partnering with us, you will gain valuable marketing exposure and the chance to connect directly with key decision-makers in your industry. This is an unparalleled opportunity for one-on-one interactions with influential leaders and innovators.

Whether your goal is to introduce a new service or product, expand your professional network, or reinforce your position as an industry leader, we offer a range of sponsorship options to meet your needs.

Our dedicated conference planning team is here to support you and answer any questions you may have. We look forward to welcoming you to Calgary from October 16-18, 2025, and working together to make the 12th CCD an outstanding success.

Zahinoor Ismail, MD

Chair, Canadian Conference on Dementia



Attendee Demographics

Attendee numbers

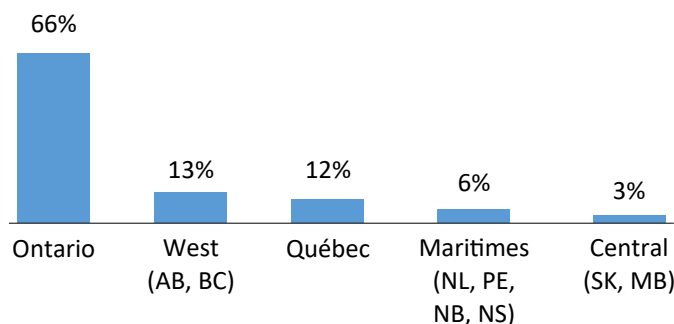
The 12th Canadian Conference on Dementia is expecting to attract over 500 delegates from across Canada and internationally.

The below table demonstrates the increasing attendee numbers at this biennial event in recent years.

Year	Meeting	City	Attendees
2015	8 th Canadian Conference on Dementia	Ottawa, ON	548
2017	9 th Canadian Conference on Dementia	Toronto, ON	714
2019	10 th Canadian Conference on Dementia	Québec City, QC	477
2023	11 th Canadian Conference on Dementia	Toronto, ON	612

Geographic representation

The graph below shows the distribution of attendees from across Canada at the 11th CCD.

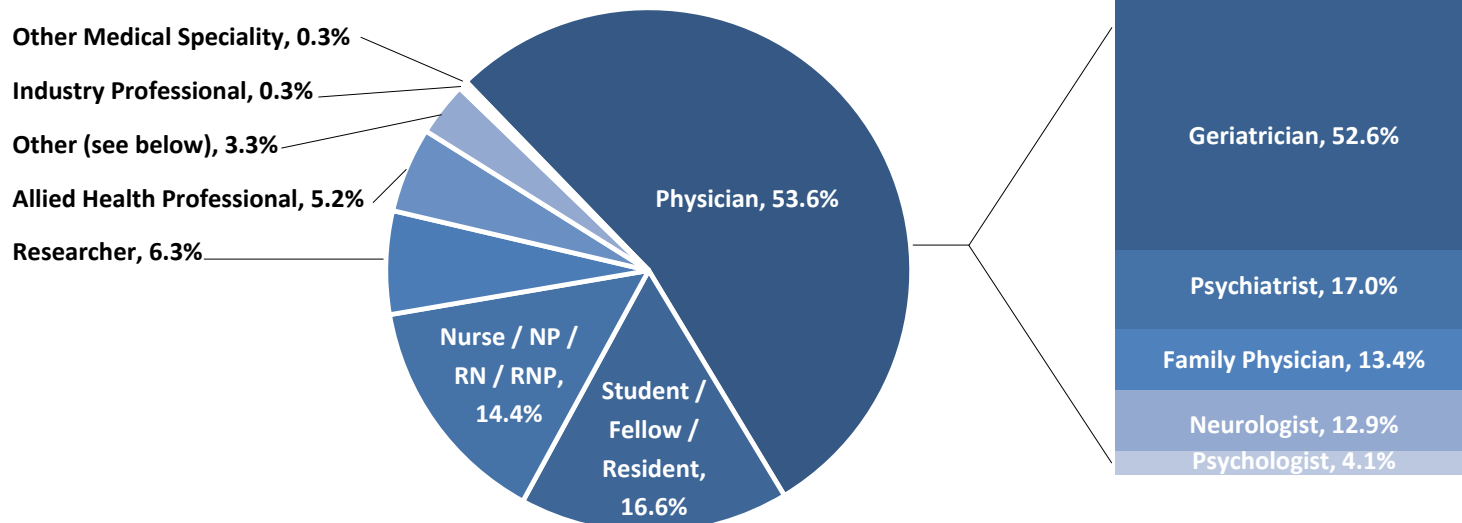


Other countries represented at previous CCDs include:

- Cayman Islands
- Great Britain
- Iran
- Japan
- Korea
- Kuwait
- United States of America

Professional representation

The graphs below show the distribution by profession of attendees at the 11th CCD.





Sponsorship Opportunities - Base Packages

We have a number of packages to suit every budget, to enable you to maximize the exposure of your company to the Canadian dementia community. If you have sponsorship package ideas of your own or wish to discuss the available options, please contact us.

	PLATINUM \$40,000 ¹	GOLD \$25,000 ¹	SILVER \$10,000 ¹	BRONZE \$5,000 ¹
Exhibition space ²	10' x 10'	10' x 10'	8' x 8'	8' x 4'
Complimentary registration (delegate can attend sessions)	8	4	2	1
Sponsor recognition on break slides	•	•	•	•
Verbal recognition at the podium	•	•	•	•
Conference signage recognition aligned with accreditation standards	•	•	•	
Conference app recognition	•	•	•	•
Conference app - push notification	2 / day	1 / day		
Conference website - Logo w/ URL	•	•	•	
Email campaign recognition aligned with accreditation standards	•	•	•	
Lunch sponsor - recognition on signage	•			
Break sponsor - recognition on signage		•		
Educational email to members (no product ads)	•			
Subscribe button to your newsletter in emails	•			

¹ All prices are in CAD and exclude any applicable taxes.

² all dimensions are shown in feet. All exhibition spaces include one 6' skirted table and 2 chairs



Sponsorship Opportunities - Add Ons

In addition to the base packages, companies can enhance their package and further their marketing reach via the following unique opportunities.

All the below opportunities will be acknowledged on the conference website and in the conference program.



Phone Charging Station - *attracts attendees to your exhibit!*

- \$3,000
- 6 secure lockers controlled by a touch screen interface or keypad interface
- Can be branded with company logo, colours, and images
- Artwork to be provided by company and subject to approval by planning committee
- Will be set up at your booth for your duration of the conference

Gala Dinner Sponsor

- \$500 / add-on
- Four opportunities available to all sponsors who commit to a base package (see previous page) on a first come first served basis, maximum one purchase per company
- Includes one ticket to the gala dinner with VIP seating at a table with Committee Chair

Exclusive Opportunity for Platinum Sponsors



Lunch Session Hosting: Two Slots Open - Act Fast, First Come First Served

- \$10,000 (two opportunities available)
- Educational session to be held during the conference in your own room
- Speaker and topic are sponsor's responsibility and subject to approval by planning committee



Terms and Conditions

Booking

If you would like to be a sponsor or exhibitor, please contact Nancy La via email: nancy.la@uhn.ca. Allocation is subject to availability.

Payment

Payment can be done via credit card, cheque, or wire transfer. An invoice will be issued and 100% is to be paid to the University Health Network within 1 month of invoice issue date.

Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All sponsorships are non-refundable.

Registration of Staff

Complimentary registration(s), as outlined in the package description, are for staff tending to the exhibit and include admission to conference sessions. Additional staff must register online as full conference delegates, unless a specific arrangement has been made with organizers.

Alterations

The organizers reserve the right to make alterations to the conference program, venue, and timings at any time. Every endeavour is made to preserve the published layout of the conference area and exhibition. Should it be necessary to revise the layout for any reason, exhibitors will be notified.

Insurance

Exhibitors and sponsors are responsible for arranging appropriate insurance coverage in connection with their attendance at the conference, including prevention, postponement or abandonment. The organizers will not be held liable for any loss, liability or damage to personal property.

Cancellation / Postponement of the Conference

In the event of it being necessary for whatever reason to postpone or cancel the conference, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation the sponsor will be refunded any monies paid.

Product Promotion

In line with non-profit regulation and CCD policies, sponsors are able to promote their work as an organization. The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

Contact Information

Once you have confirmed your sponsorship package, UHN Conference Services will be in contact to make arrangements.

Nancy La, Marketing and Event Coordinator
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