

2025 OCA CONSTRUCTION SYMPOSIUM & TRADE SHOW

APRIL 16, 2025 • EY CENTRE, OTTAWA ON



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2025 OCA Construction Symposium & Trade Show Wednesday, April 16, 2025

Message from OCA 2025 Chair Ken Crawford



The Ottawa Construction Association, along with our eight supporting associations, is pleased to host the fifth annual OCA Construction Symposium & Tradeshow on Wednesday, April 16, 2025 at the EY Centre.

This full-day of educational presentations combined with a trade-show floor of 160 exhibitors is not to be missed.

All OCA members are being provided with 2 complimentary registrations with additional registrations set at \$20 pp.

Included in your registration is complimentary parking, access to the trade show and any of the 12 educational sessions, coffee/juice in the morning, lunch and a complimentary beverage.

The website www.o.ca.ca/symposium will have the most-up-to-date information as well as featuring an interactive map of the trade show floor. A small number of trade show booths are still available as noted on back cover which can be reserved online or alternatively you can contact Stephanie Wallace, OCA's Assistant GM at stephanie@oca.ca or 613-236-0488, ext. 15

I am looking forward to seeing you there.



2025 Chair
Ken Crawford

SUPPORTING ASSOCIATIONS:



7:30 a.m. Registration Desk at Entrance Reception Area Opens



Coffee Stations Co-Sponsored by



GEOSOLV
The Ground Improvement People™

TOMLINSON
FOUNDED ON STRENGTH GUIDED BY VISION

8:30 a.m. Meeting Room Seminars Start

8:30 to 9:30 a.m.

Option 1 in Meeting Room A

A PICTURE IS WORTH A THOUSAND WORDS... AND MORE IN LEADERSHIP LESSONS

A visual journey in leadership.- Embark on a sensory experience of leadership, delivered from YOUR personal coach for YOUR individual growth and development in the legacy you leave.



Jennie West-Correia
Stratford Managers

Jennie West-Correia has over 24 years working in the construction industry, previously with PCL Constructors and now as an independent consultant, specifically in developing and coaching construction leaders. She is a Certified Professional Facilitator and a Certified Executive Coach.

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Ottawa Region Masonry
Contractors Association

8:30 to 9:30 a.m.

Option 2 in Meeting Room B

“CONSTRUCTION LAW UPDATE”

Dan Leduc and Andrew Ferguson, often adversaries but for this ‘learned friends’, are diving into the latest twists and tweaks to the *Construction Act*! Calm down. While these amendments might not seem earth-shattering, they’re definitely shaking things up behind the scenes—think holdbacks, proper invoices, and more. These sneaky changes are subtle enough to fly under the radar, so don't blink, or you might miss them!



Dan Leduc
Partner
Soloway Wright LLP



Andrew Ferguson
Partner
MBC Law Professional
Corporation

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General Contractors
Association of Ottawa

8:30 to 9:30 a.m.

Option 3 in Meeting Room C

WHERE IS OUR FUTURE LABOUR FORCE COMING FROM?

Come learn what the latest forecast for the construction market is and participate in a conversation about raising awareness of the many career opportunities available in our industry.

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Bill Ferreira
Executive Director
Buildforce Canada



Bruce Thomas
President of RECL
Chair of OCA Education
Committee

8:30 a.m. Meeting Room Seminars Start

8:30 to 9:30 a.m.

Option 4 in Meeting Room D

BUILDING A STRONGER FUTURE HOW WOMEN ARE RESHAPING CONSTRUCTION

As 47% of the Canadian workforce is made up of women, this panel discussion aims to explore the critical role that gender diversity plays in shaping the future of the construction industry. As the sector continues to face challenges related to workforce shortages, attracting and retaining talented women is essential. This discussion would also emphasize on the power of collaboration between men and women in creating inclusive and high-performing teams.

By breaking down barriers, fostering mutual respect, and leveraging diverse perspectives, the construction industry can thrive, drive growth, and pave the way for a more equitable and dynamic workforce

MODERATOR



Graziela Girardi
Vice President
Tomlinson Infrastructure



Vibha Pai
EBC Inc.



Tracy O'Brien
Tomlinson



Amanda Kerr
Stantec



Kassandra Crawford
C & M Electric

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9:45 to 10:45 a.m. Feature Presentation on Trade Show Floor

INDUSTRY LEADERS PANEL

This cross section of industry leaders will share their insights on current construction market realities and what their crystal ball is showing.

Panel:

Moderator – Bruce Thomas, President of RECL

Rod Lahey, Principal of Rod Lahey Architects

Graziela Girardi, VP Construction of Tomlinson Infrastructure

Josh Kardish, Senior VP eQ Homes

Johannes Ziebarth, President of Ziebarth Electrical Contractors

Sylvain Blais, Director General of PSPC National Capital Area

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Bruce Thomas
President
Ron Eastern
Construction RECL



Rod Lahey
Principal
Rod Lahey Architects



Graziela Girardi
Vice President
Tomlinson Infrastructure



Josh Kardish
Senior VP
eQ Homes



Johannes Ziebarth
President
Ziebarth Electrical



Sylvain Blais
Director General
PSPC

11:00 to 12:00 p.m.

Option 1 in Meeting Room A

OFFICE-TO-RESIDENTIAL CONVERSION

This session will focus on opportunities and challenges of converting Ottawa office buildings into multi-functional residential properties.

Sponsored by



Andrew Reeves
Architect
Linebox Studio



Adrianne Mitani
Senior Associate
Smith + Andersen



Terry Young
Vice President
KRP Properties

11:00 to 12:00 p.m.

Option 2 in Meeting Room B

GENERAL CONTRACTORS LEADERSHIP PANEL

Sponsored by



Hubie Splinter
President
Graebek Construction



Sean Lundy
President
Lundy Construction



Travis Grimes
Vice President
Laurin Construction



Mike Armstrong
Vice President
EllisDon



Allesandro Guarna
McDonald Brothers
Construction

11:00 to 12:00 p.m.

Option 3 in Meeting Room C

FROM CHAOS TO CLARITY - A PRACTICAL APPROACH ON HARNESSING DATA FOR BUSINESS IMPROVEMENT

As the pace of technological change continues to accelerate, the construction industry has faced significant challenges in adopting new technologies and digitizing operations: low margins, a shortage of skilled technology workers, and complex integration between modern and legacy solutions. This interactive session is designed for construction leaders in operations and technology. During this session, attendees will begin to develop a customized and pragmatic data strategy and action plan that aligns with their business objectives and imperatives.



Chris Ovens
CEO - Founder
Aedo

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11:00 a.m. Meeting Room Seminars Start

11:00 to 12:00 p.m.

Option 4 in Meeting Room D

SCORECARDING

**Running your business on the numbers that matter
– keeping your teams (and you) accountable.**

Scott Morin is a former business development executive and CEO who is now a Certified EOS Implementer® teaching a system for running a high functioning organization that is focussed on a shared vision.



Scott Morin
Certified EOS Implementer
(Entrepreneurial
Operating System)

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12:00 to 2 p.m. Luncheon on Trade Show Floor

Co-Sponsored by



2:00 p.m. Meeting Room Seminars Start



2:00 to 3:00 p.m.

Option 1 in Meeting Room A

OYCL - OTTAWA YOUNG CONSTRUCTION LEADERS – BUILDING THE FUTURE: How Young Professionals Become Construction Leaders

Sponsored by



Jessee Tallman
Sunbelt Rentals



Alexandra Donovan
MCON



Corey Jolliffe
Roof Tops Roofing



Bjorn Fries
RECL Construction

2:00 to 3:00 p.m.

Option 2 in Meeting Room B

HR IN 2025- ADAPTING TO NEW DEMANDS

For the past several years leaders were focused on recruiting the right talent. Priorities have changed with economic pressure and changing labour markets leaders need to shift their focus on developing internal applicants, retaining employees and managing costs.

JLP has over 20 years of experience in both US and Canada. She is a published writer, certified NLP coach and CEO of The HR ICU servicing clients with all HR needs.

Sponsored by



**Josée
Larocque-Patton**
The HR ICU

2:00 to 3:00 p.m.

Option 3 in Meeting Room C

SAFETY CONCERNS - WHAT KEEPS YOU UP AT NIGHT

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Keeping up with the ever -changing world of Safety can be tough. Join three experienced safety experts for this panel discussion which will tackle some of the common concerns for employers, managers, supervisors and workers. Their combined experience totals almost 100 years and includes 30 years of Ministry of Labour experience. There will be plenty of time for Q & A so bring us your best questions, or join us and see what our thought-provoking conversation stirs for you



Jason Gordon
Director of Operations
Cobalt Safety



Jeremy Courtney
Safety Officer
BGC Group



John Justa
J. Justa Consulting
Retired MoL

3:00 to 4:30 p.m. Cocktail Networking Reception

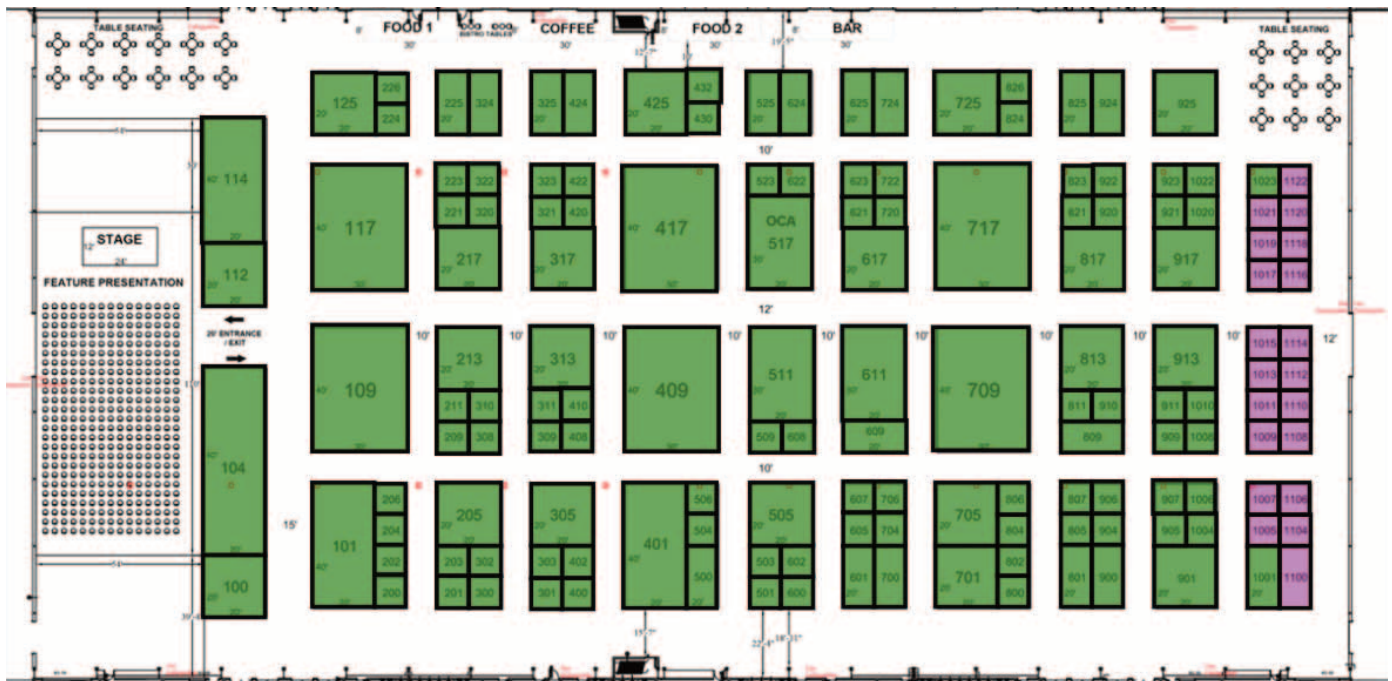
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To view interactive trade show map and to book a booth – Go To: www.o.ca.ca/symposium

Available Reserved



| Booth Size | Member Price | Non-Member Price |
|------------|--------------|------------------|
| 10 X 10 | \$1,100.00 | \$1,600.00 |
| 10 X 20 | \$1,600.00 | \$2,100.00 |
| 20 X 20 | \$2,200.00 | \$2,700.00 |
| 20 X 30 | \$3,300.00 | \$3,800.00 |
| 20 X 40 | \$4,400.00 | \$4,900.00 |
| 30 X 40 | \$5,500.00 | \$6,000.00 |

What's Included in your booth registration

- Company listing on all promotional material
- One 6' draped & skirted table & 2 chairs
- Pipe & Drape: 8' high back & 3' side curtains
- Smart badge lead retrieval
- Forlift access for move-in & move-out
- Wi-Fi

Show and Exhibiting Hours

| | |
|---------------------|---|
| 7:30 AM | Registration Desk and Entrance Reception Area Opens |
| 8:30 AM – 9:30 AM | Meeting Room Seminars |
| 9:00 AM – 4:30 PM | Trade Show Floor Opens |
| 9:45 AM – 10:45 AM | Feature Presentation on Trade Show Floor |
| 11:00 AM – 12:00 PM | Meeting Room Seminars |
| NOON – 2:00 PM | Buffet Lunch on Trade Show Floor |
| 2:00 PM – 3:00 PM | Meeting Room Seminars |
| 3:00 PM – 4:30 PM | Cocktail Networking Reception |