

# Sea-Change HALIFAX

**Nurse Practitioners Illuminating  
the Way Forward**

 **Nurse Practitioner Association of Canada  
3rd Annual Conference**  
April 10-11, 2026 • Halifax, Nova Scotia

## **Sponsorship & Exhibitor Prospectus**

 **Halifax Marriott Harbourfront Hotel  
1919 Upper Water St., Halifax, NS B3J 3J5**

Hosted in partnership by:



Nurse Practitioner  
Association of Canada

Association des  
infirmières et infirmiers  
praticiens du Canada



NURSE PRACTITIONERS ASSOCIATION  
OF NOVA SCOTIA

# The Nurse Practitioner Association of Canada (NPAC) is the pan-Canadian voice representing Nurse Practitioners (NP) from coast to coast to coast.



Our Annual NPAC Conference attracts over 400 NPs from across Canada.

We are proud to host this year's event in partnership with the Nurse Practitioners Association of Nova Scotia (NPANS).

As a sponsor or exhibitor, you will have many opportunities to engage and connect with NPs in various practice settings.

## Questions?

Contact our team at [conference@npac-aiipc.org](mailto:conference@npac-aiipc.org) to learn more about how your organization can benefit from supporting the 3rd Annual NPAC Conference.

Visit the NPAC website at: [www.npac-aiipc.org](http://www.npac-aiipc.org)

A stylized graphic of a lighthouse. The base is white with a red band, and the top is a red lantern room with a yellow roof. It is positioned to the left of the main title.

# Sea-Change HALIFAX

## What is the meaning behind the 2026 conference theme?

The word “sea-change” is an idiomatic expression that describes a transformation. Just like a change brought on by the sea, it can be unpredictable, yet profound. And this reflects the current context in which NPs find themselves.

The NPAC’s Conference Planning Committee also wanted to pay homage to our beautiful host city, Halifax, Nova Scotia, by staying true to its coastal and maritime identity.

Hence, this year’s conference will be centered on how NPs are ***Illuminating the Way Forward*** through policy, practice, research, professional development, and ongoing advocacy work.

Join us in Halifax to be part of the NP community and support the growth of the profession.

# Sponsorship Opportunities

Please review the sponsorship and exhibitor opportunities listed below.

	Platinum	Gold	Silver	Bronze	Exhibitor	Evening Social	Delegate Bag
Price	\$11,000*	\$8,000*	\$6,000*	\$4,000*	\$2,800*	\$5,000*	\$750*

Symposia

## ADVERTISING OPPORTUNITIES

Logo on Delegate Bag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Delegate Bag Inserts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
NPAC Advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo in Final Conference Program	<input checked="" type="checkbox"/>						
Opening/Closing Sponsor Recognition	<input checked="" type="checkbox"/>						
Nutrition Sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Exhibit Table	<input checked="" type="checkbox"/>						
Complimentary Registrations	6	4	3	2	2	3	

\*Plus applicable taxes

# PLATINUM

\$11,000

Includes:

- ✓ 30-minute lunch symposium on Day 1 or 2.
- ✓ Logo on Delegate Bag (A size).
- ✓ Promotion material for Delegate bag.
- ✓ In-room video advertising and NPAC newsletter ads for 3 months.
- ✓ Opening and closing sponsor recognition.
- ✓ Lunch sponsorship.
- ✓ Logo advertising in program.
- ✓ Featured Exhibitor location.



Connect with the wonderful NP community.  
Engage with over 400 attendees.

## Become A Sponsor

April 10-11, 2026 • Halifax, Nova Scotia

# GOLD

**\$8,000**

Includes:

- ✓ 15-minute rapid fire presentation.
- ✓ Logo on Delegate Bag (B size).
- ✓ Promotion material for Delegate bag.
- ✓ One month banner advertisement on NPAC website.
- ✓ Opening and closing sponsor recognition.
- ✓ Breakfast sponsorship.
- ✓ Logo advertising in program.
- ✓ Exhibit table.

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Coffee break sponsorship.
- ✓ Logo advertising in program.
- ✓ Exhibit table.

# SILVER

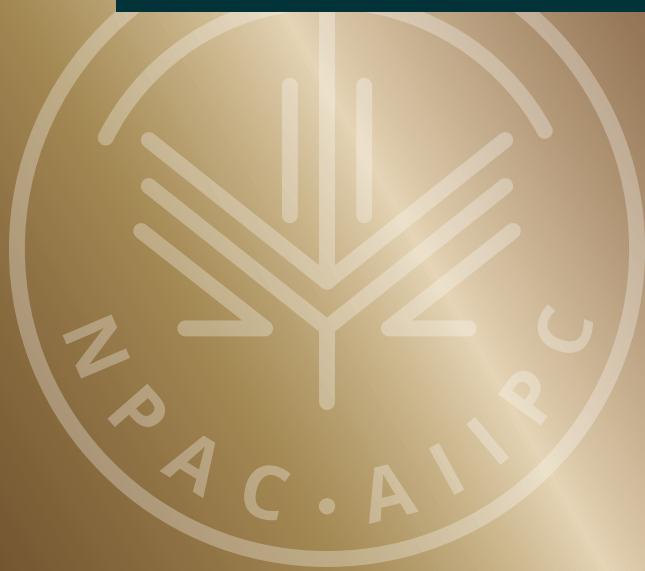
**\$6,000**

# BRONZE

\$4,000

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Logo advertising in program.
- ✓ Exhibit table.



Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Exhibit table.
- ✓ 20-minute presentation prior to event.



# EVENING SOCIAL

\$5,000



# Let's Illuminate the Way Forward...



## DELEGATE BAG \$750

Includes:

- ✓ Opening and closing sponsor recognition.

Attendee bags will be distributed to all registered delegates.

Please plan for quantities for 400.

Delivery details for all insert materials will be announced at a later time.



# EXHIBITOR

**\$2,800**

Includes:

- ✓ Opening and closing sponsor recognition.
- ✓ Logo advertising in program.
- ✓ Access to exhibit hall and conference sessions.
- ✓ Meals and refreshments.
- ✓ Two attendee bags per booth.

## ELECTRICITY NOTICE

Exhibitors who require power for their booths must purchase electricity directly through the hotel vendor at a separate additional cost.

## Exhibit Table Specifications

- 8' x 8' booth space.
- One 6' x 2' draped table and two chairs.
- Exhibit hall will be open on Friday, April 10, 2026 and Saturday, April 11, 2026.

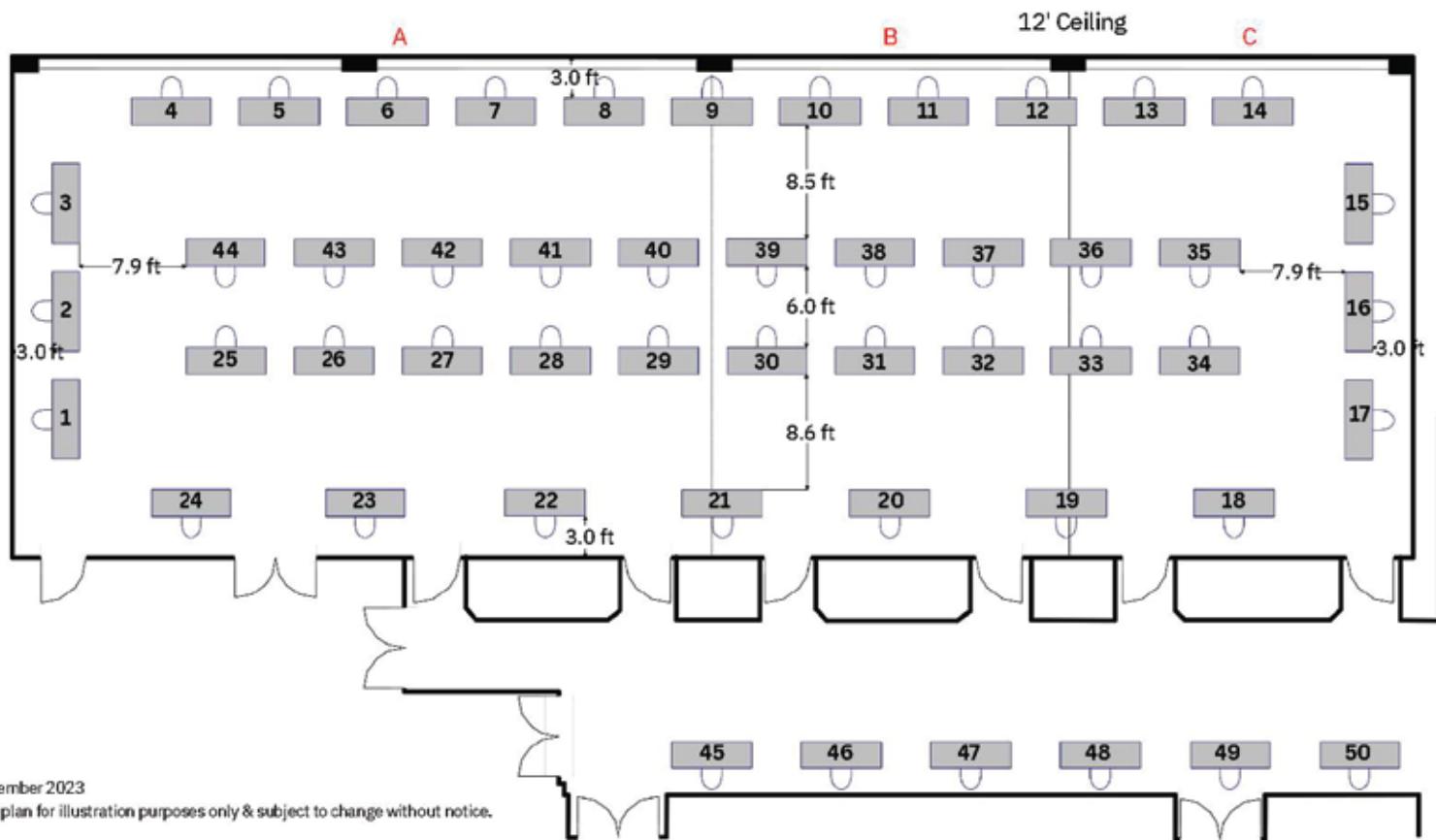


# Floor Plan Halifax Ballroom



### 50 - tabletop displays (6'x2' table)

Halifax Ballroom, Floor 2  
Halifax Marriott Harbourfront Hotel  
Halifax, NS



September 2023

Floor plan for illustration purposes only & subject to change without notice.

Please see your conference rooms below:

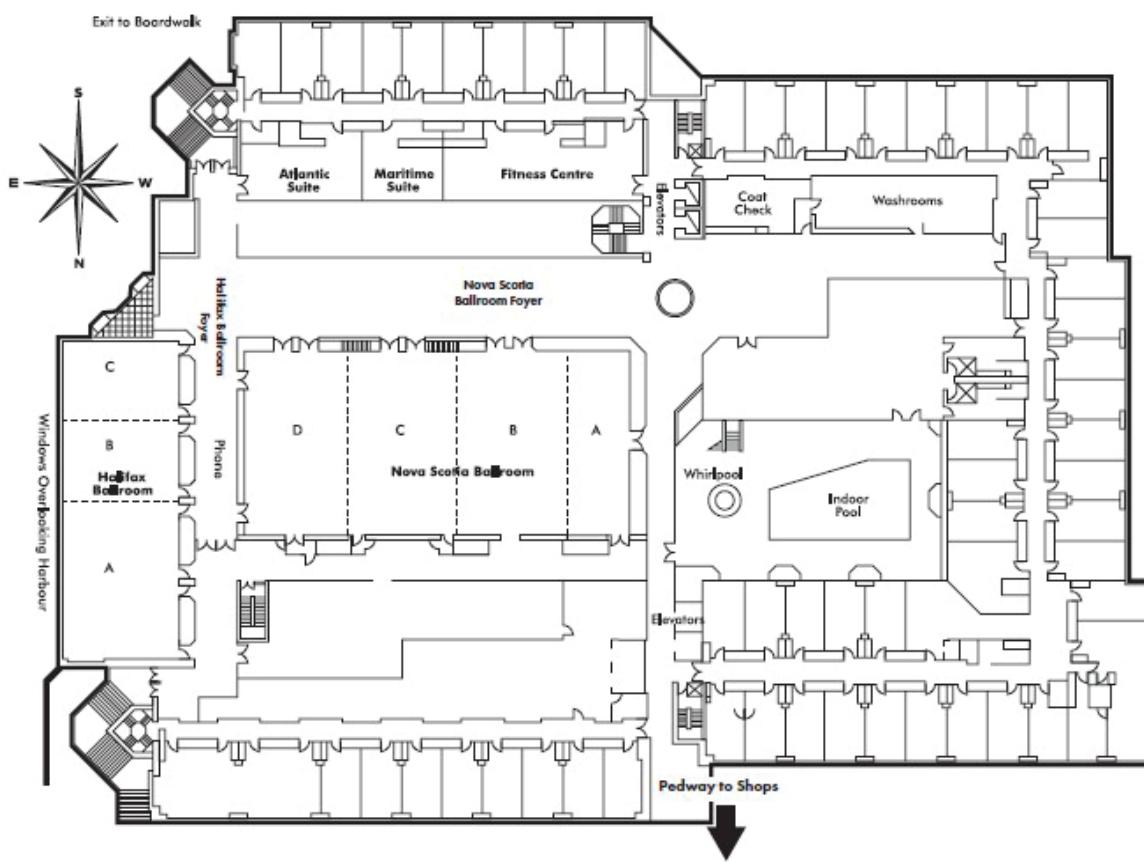
General Session – Nova Scotia ABCD (SECOND FLOOR)

## General Session – Nova Scotia ABC (SE Exhibits – Halifax ABC (SECOND FLOOR)

Breakouts – Acadia ABC, Sable ABCD & Annapolis (GROUND FLOOR)

# Floor Plan

## SECOND FLOOR



### Please see your conference rooms below:

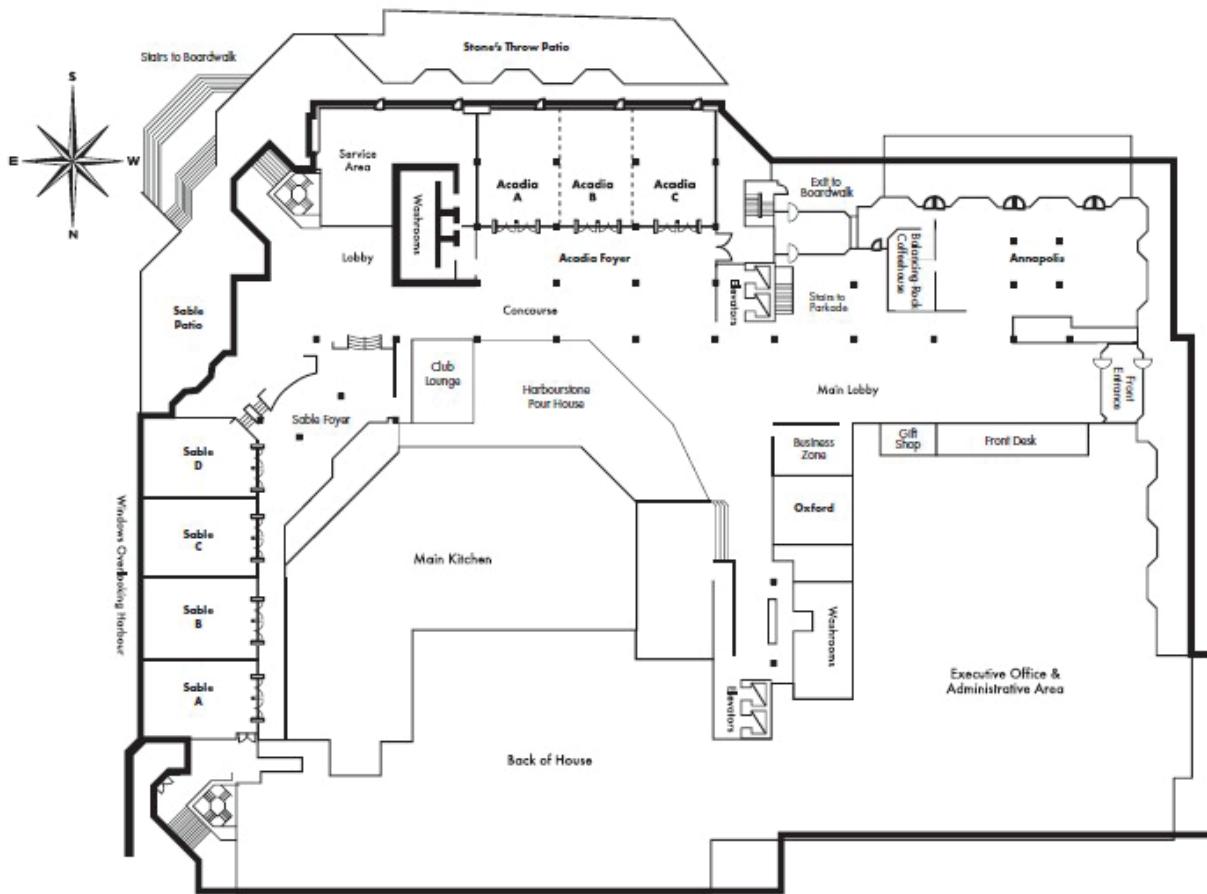
General Session – Nova Scotia ABCD (SECOND FLOOR)

Exhibits – Halifax ABC (SECOND FLOOR)

Breakouts – Acadia ABC, Sable ABCD & Annapolis (GROUND FLOOR)

# Floor Plan

## GROUND FLOOR



### Please see your conference rooms below:

General Session – Nova Scotia ABCD (SECOND FLOOR)

Exhibits – Halifax ABC (SECOND FLOOR)

Breakouts – Acadia ABC, Sable ABCD & Annapolis (GROUND FLOOR)

# TERMS AND CONDITIONS

## 1. General

The NPAC ("the Organizer") reserves the right to decline or prohibit any exhibit or portions thereof, and to permit only such matters or conduct as shall be approved by the Organizer. Canvassing or distributing advertising materials outside the Exhibitor's own exhibit space is not permitted. The Organizer reserves the right to alter or change the space assigned to the Exhibitor.

## 2. Conduct of Exhibitors

The Organizer reserves the right to require any Exhibitor to immediately cease employing on the premises, any person whose conduct, in the sole opinion of the Organizer, is prejudicial to the proper management and/or purposes of the Exhibition or the NPAC Annual Conference. IT IS MANDATORY that exhibiting organizations staff their exhibits with at least one qualified representative of the company throughout the operating hours of the Exhibition.

## 3. Conference Registration

Two (2) complimentary conference registrations per 8'x8' booth (access to Exhibition, conference sessions, refreshment breaks, lunches). Any additional representatives or guests will be required to pay a registration fee.

## 4. Exhibits Approval

All products/services to be displayed by Exhibitors must receive prior approval by the Organizer. The Organizer reserves the right to withhold approval of the Exhibitor's product/services which, in the Organizer's judgement, do not conform to the educational purpose of the NPAC Annual Conference 2026. At the request of the Organizer, an Exhibitor shall immediately remove any products/services included in an exhibit for which approval had not been given.

## 5. Audio-Visual

Components of Exhibits Audio-visual equipment, as part of a display, is acceptable; however, sound equipment must be regulated so as not to disturb neighbouring Exhibitors. In addition, spectators at exhibits may not obstruct aisles or interfere with access to other exhibits. The Organizer reserves the right to determine when sound levels from audio equipment constitute interference with others or become unacceptable. In such cases, sound levels will be reduced or the equipment will be removed at the Exhibitor's expense.

## 6. Exhibit Installation and Receipt of Goods

All exhibits must be ready for the opening of the Exhibition. The Organizer will not allow any moving of exhibits after the opening. Deadlines for installation will be contained in the Exhibitor Manual, which will be sent to Exhibitors approximately two months prior to the Exhibition.

## 7. Assignment

The Exhibitor shall not assign nor sublet any part of its exhibit space without the written consent of the Organizer. All exhibits shall be subject to the approval of the Organizer.

## 8. Care of Exhibits

The Organizer will ensure that aisles are swept and cleaned, but Exhibitors must keep their exhibit space cleaned and their exhibits dusted and in good order, at their own expense. Exhibits must remain intact until after closing on the last day of the Exhibition. Exhibitors are requested at all times to co-operate with the Organizer by maintaining their exhibits in perfect condition and keeping them properly staffed throughout the Exhibition.

## 9. Force Majeure

In case the exhibit space contracted for shall not be available for the uses herein specified due to war, acts of international or domestic terrorism, government action or order, acts of God, fire, strikes, labour disputes, or another cause beyond the control of the Organizer, this Agreement shall immediately terminate and, in such event, the Exhibitor shall and does hereby waive any claims to damages or any other recovery therefore except the return of the amounts paid as rental for the exhibit space, less the prorated share allocated to the exhibit of the actual expenses incurred by the Organizer in connection with the Exhibition. Should the Organizer, in its sole discretion, consider it inadvisable to hold the Exhibition at the time and place herein provided the Organizer may, at its option, terminate this Agreement and, return the sums paid by the Exhibitor for the exhibit space, and there shall be no further liability on the part of either party to the other. Upon written notice to the Exhibitor, the Organizer shall also have the right to change the date and the place where the Exhibition is to be held.

## 10. Removal of Material

During Event The Exhibitor agrees that no display may be dismantled or goods removed during the exhibition but must remain intact until the closing hour of the last day of the exhibition. The Exhibitor also agrees to remove its exhibit equipment and appurtenances from the Halifax Marriott Harbourfront Hotel by the final move-out time limit or, in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

## 11. Liability

Exhibitors who desire insurance on their exhibit and staff must place the same at their own expense. The Organizer will not be liable for any loss or damage to the property of the Exhibitor or its employees due to fire, robbery, accidents, or any cause whatsoever that may arise, for use and occupancy of the leased space. The Exhibitor agrees to indemnify and hold harmless the Organizer, and its employees against any and all claims of any person whomsoever, arising out of acts of omission of Exhibitors or their employees (Exhibitors shall furnish their own public liability insurance). The Organizer assumes no liability for damages or losses resulting from, or related to, the failure of the Exhibitor to comply with the provisions of this Agreement. If, due to unforeseen circumstances beyond the control of the Organizer, the Exhibitor's materials do not arrive in time for display during the entire period of the Exhibition, or any portion thereof, the Organizer assumes no liability for damages or losses to the Exhibitor and is under no obligation to refund the Exhibitor's fees.

## 12. Security

The Organizer will provide the necessary watchmen for the Exhibit Hall during move-in/move-out and the hours the exhibition is closed. Exhibitors must have an attendant in charge of their exhibit each day during the hours the Exhibition is open. No other persons will be permitted in the Exhibit Hall after closing hours. The Organizer shall not be held responsible in any way whatsoever for any loss or theft of Exhibits at the Halifax Marriott Harbourfront Hotel during the setup, Exhibition, or dismantling period. It is recommended that each Exhibitor purchase a rider on the Exhibitor's own insurance policy protecting them against loss, theft, fire, damage, etc.

## 13. Compliance with Laws

The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between the Organizer, the official exhibition contractors and the building in which the exhibition will take place and act according to the labour laws of the jurisdiction in which the building is located and observe the provisions of the provincial Human Rights Code and the Labour Standards Act in the hiring and treatment of exhibit booth staff.

## 14. Termination of the Contract

This agreement may be terminated by the Organizer at any time on the breach of any of the conditions by the Exhibitor, and thereupon all its rights hereunder shall cease and terminate, and any payments made by the Exhibitor on account hereof prior to said termination shall be retained by the Organizer as liquidated damages for such breach, and the Organizer may thereupon re-sell said booth space.

## 15. Amendment

The Organizer shall have full power to interpret and/or amend these rules and regulations which in the Organizer's discretion, shall be in the best interest of the NPAC Annual Conference. The decision of the Organizer must be accepted as final in any dispute with the Exhibitor or in any situation not covered by these rules and regulations. The Exhibitor agrees to abide by the rules and regulations contained in the Exhibitor Manual.

## 16. Cancellation of Contracts

This contract may be cancelled by either party, provided written notice is received by January 12, 2026 by the NPAC, in which case all monies paid by the Exhibitor/Sponsor will be refunded less a 30% administration fee. If the Exhibitor/Sponsor cancels after January 12, 2026, it shall be liable for 100% of the total contracted space costs. By cancelling this contract, the Exhibitor/Sponsor forfeits all rights or claims to the allocated space and the NPAC is free to rent it to others and collect the cancellation charge.

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## 3rd Annual Conference

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