



FEDERATION OF LAW SOCIETIES OF CANADA
FÉDÉRATION DES ORDRES PROFESSIONNELS DE JURISTES DU CANADA



Federation of
Law Societies
of Canada

Fédération des ordres
professionnels de juristes
du Canada

51st National Criminal Law Program 51e Colloque national sur le droit criminel

Charlottetown, PEI | Charlottetown (I P-E)
July 6-10, 2026 | du 6 au 10 juillet, 2026

Sponsorship and Exhibiting Opportunities

About the NCLP

Since 1974, the National Criminal Law Program has been Canada's largest and most prestigious criminal law conference. Drawing 500 + leading legal professionals—Crown and defence counsel, judges, and police—it offers a rich five-day program of plenaries, panels, debates, demonstrations, workshops, and breakout sessions.

Rotating through three themes (Substantive Law, Criminal Procedure and the Charter, and Evidence), the 2026 Program will focus on Evidence, Ethics and the Administration of Justice. Attendees can typically fulfill all their annual CLE requirements through the NCLP.

The 45+ Faculty group includes top prosecutors, defence counsel, and judges from across Canada, with participation from Supreme Court justices past and present. Each year, faculty prepare around 80 papers, consistently cited as valuable tools for practice and judicial work.

What does partnership with the NCLP look like?

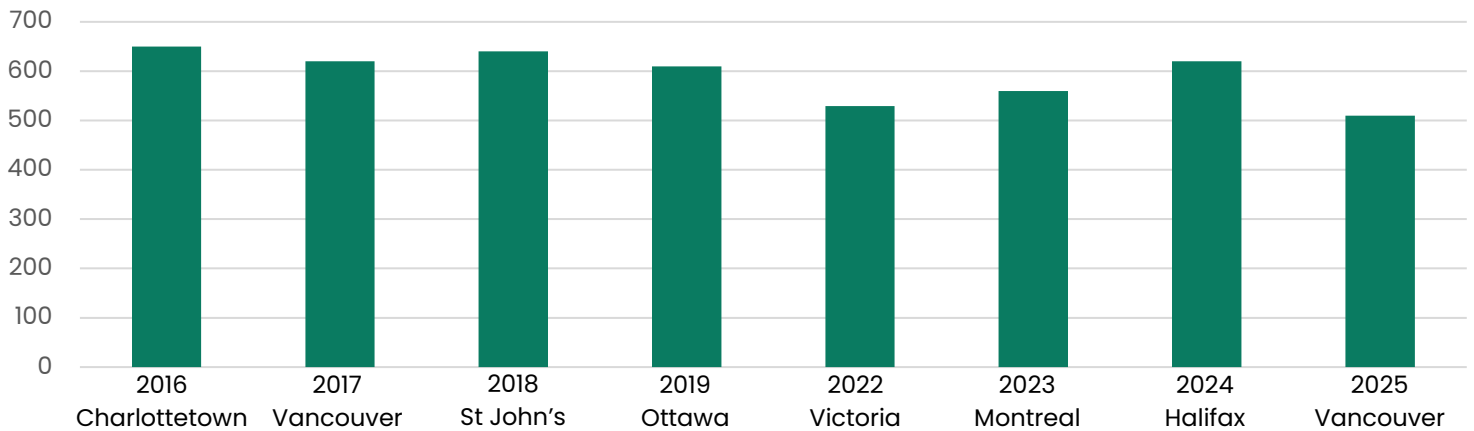
Our attendees value staying current with technology, legal literature, and innovations in the field. The following page highlights attendee demographics and recent registration totals.

The National Criminal Law Program partners with sponsors and exhibitors who are relevant and valuable to our registrants. As a national program, we prioritize vendors who serve the needs of criminal law practitioners across Canada. We reserve the right to decline partnerships that do not meet these criteria, that conflict with the values of the Federation of Law Societies of Canada, or that present a conflict of interest with the Federation of Law Societies. We do not offer exhibitor exclusivity.

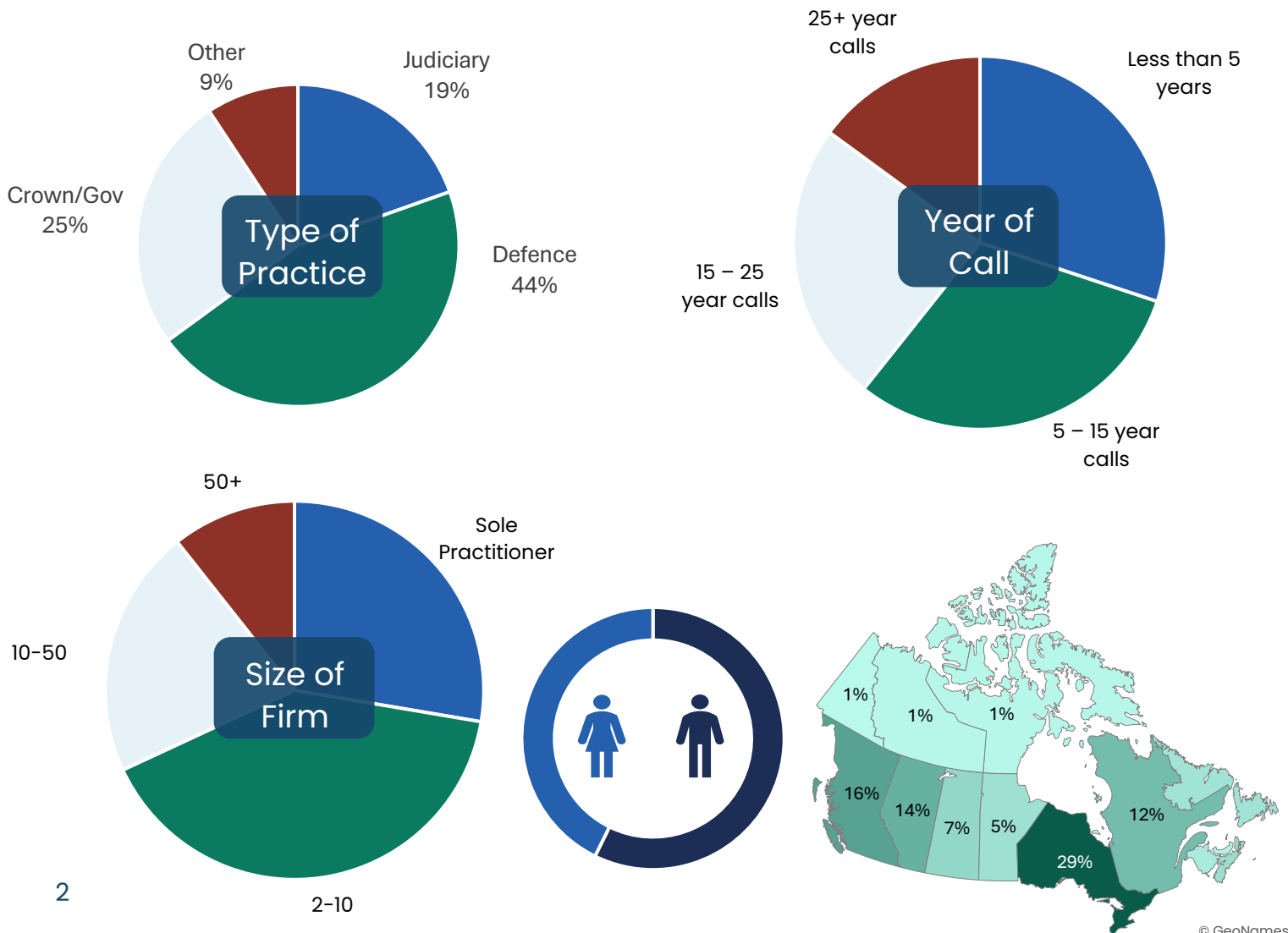
To better serve our community, the NCLP offers a flexible sponsorship model. Rather than fixed tiers, we provide a customizable menu of opportunities to suit different goals and budgets.

As a bilingual program, all sponsors and exhibitors will ideally be able to reach both English and French-speaking registrants. If needed, we can arrange translation services at cost.

NCLP Attendance



NCLP Attendees



Sponsorship Opportunities

All sponsors will be identified on the program website, in the Program-at-a-glance, at the conference by the Co-Chairs of the program, and in plenary room slide-deck content.

Sponsors will be provided a copy of the Registrant list but no email addresses.

Event or Meal Sponsorship

Sponsors will have name associated with the event in the program and onsite signage, attend the event, make short remarks, and can provide simple materials to attendees.

Richard Shadley Mentoring Breakfasts (1 Sponsor) \$3,000

Opening Reception (1 Sponsor) \$5,000

Closing Event (1 Sponsor) \$8,000

Breakfast (3 Sponsors – no opportunity for remarks) \$1,000

Quiet Room: \$3,000

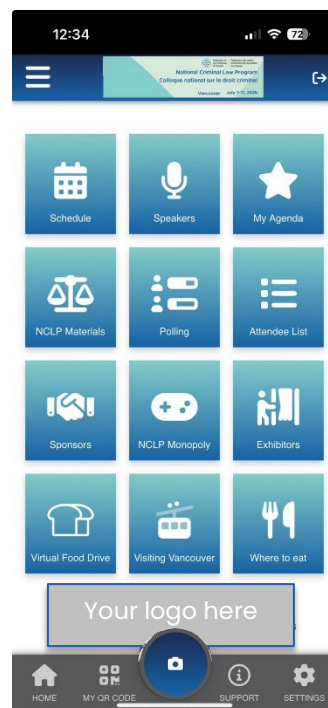
At the 2026 NCLP, the Maple Room at the PEI Convention Centre will be available to attendees as a “Quiet room”. The room will feature, at a minimum, casual seating, some tables to work at, water station. This space’s sponsor would have the opportunity to make it their own with additional furnishings snacks and branded materials.

App Sponsor: \$3,000

All registrants will have access to the **NCLP Mobile App** to view the program, sponsors, exhibitors, other registrant names, and more, right from their mobile device. The app’s sponsor will be promoted with their logo on all pages.

Tabletop Power Sponsor: \$3,000

Power to each table is a delegate wish that we cannot always make happen. Save the day by sponsoring power to tables in the plenary; comes with opportunity for branding throughout the plenary.



Program-at-a-Glance

\$3,000

The NCLP **Program-at-a-glance** is provided to all registrants in full colour and is produced in both English and French. Sponsor of the program will receive a half-page ad.

Your ad here

Live Demonstration

Demonstrations will take place during the breakfast hour on the main stage, or in a breakout room, at the exhibitor's choice. The presenter will have access to the conference's AV setup.

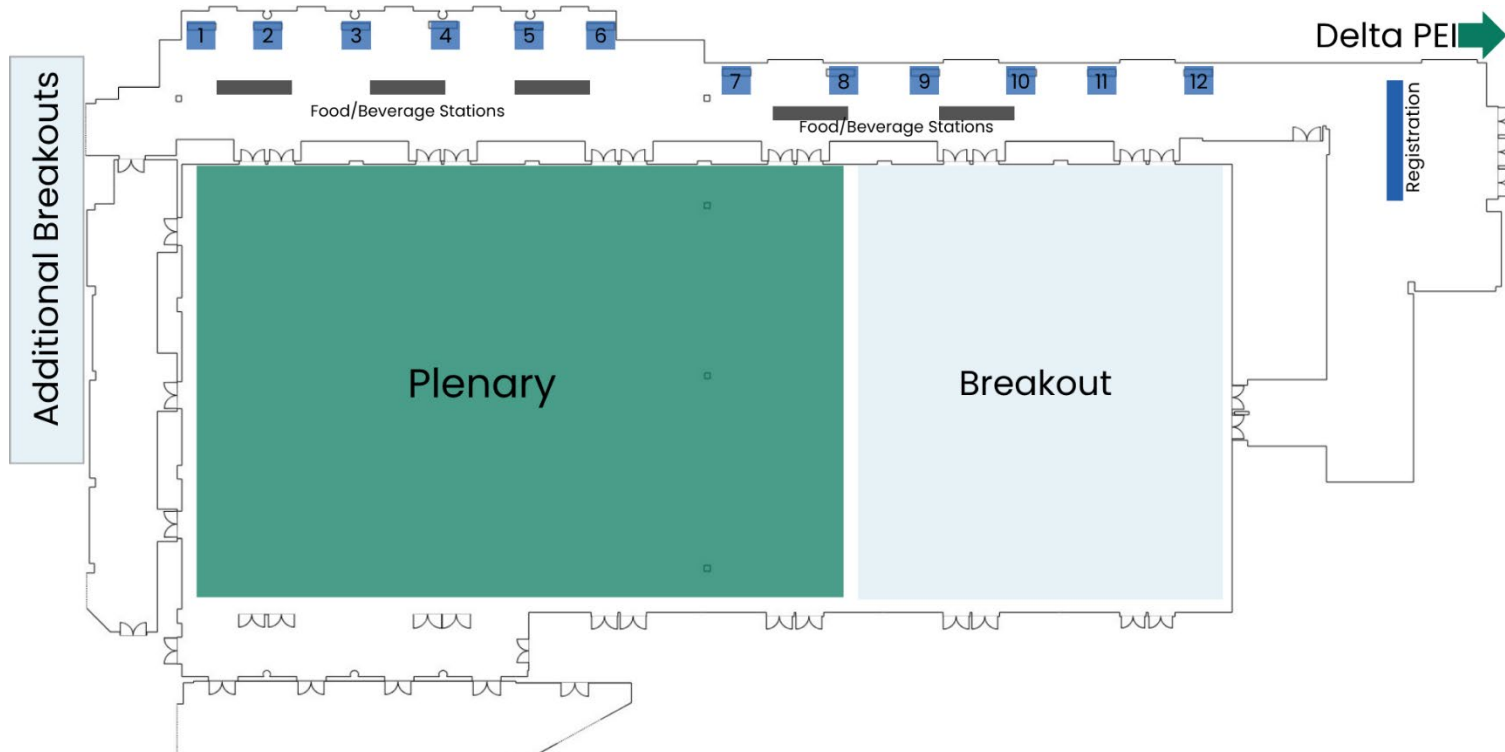
Demonstration slots are as follows and will be assigned on a first-come, first-served basis:

| | | |
|------------------|-----------|---------|
| Tuesday July 7 | 8:15-8:45 | \$1,500 |
| Wednesday July 8 | 8:15-8:45 | \$1,500 |
| Thursday July 9 | 8:15-8:45 | \$1,500 |
| Friday July 10 | 8:15-8:45 | \$1,500 |

Exhibiting: \$2,000

Location: PEI Convention Center Foyer

This area is outside the Convention Centre Ballroom and in the same general location as our breaks. Table Assignment – Exhibitors will be able to choose their table location on a first-come, first-served basis following full invoice payment.



Included: 8' x 10' area
1-2 x 6' Skirted Tables
2-4 x Chairs
WIFI

Not included: Power, AV equipment, Pipe and Drape, additional furnishings. These can be acquired through the venue. Traditionally, our exhibitors keep to simple table-top displays and pop ups signs, however you are free to design your space to your needs. Details regarding costs for extras will follow.

Lead Retrieval This will be available through our mobile app

| | | |
|----------------|---------------------|---------|
| Move-in | Sunday July 5, 2026 | 12-5 PM |
| | Monday July 6, 2026 | 6-8 AM |

Note advance registration for delegates opens at 3:30 PM on Sunday July 6; we strongly recommend that you be installed by that time.

Move-out Friday, July 10, 2026 12-4 PM

(please tell us if you would intend to leave earlier Friday)

Shipping Shipping instructions will be provided closer to the conference date. Exhibitor is responsible for their own shipping, handling, storage, event production, and AV costs.

Prize Draws Exhibitors are encouraged to offer prize draws at their booths. Exhibitors are responsible for timing of their draws and contacting winners as well as arranging for prize collection.

In 2025 we introduced a game through the Mobile App which we intend to reproduce in 2026. This draw would be entered into by attendees who scan QR codes at each of the participating booths. Top scorers would receive prizes of varying value dependant on contributions from exhibitors. The NCLP will include a free registration to the 2027 NCLP as a top prize.

Attendance Each booth can have up to 2 staff members in attendance throughout the week. Names for badges must be provided by June 6th. There may be a charge for additional staff. Please note, these are for Exhibit staff only, and not complimentary registrations for you to give away to non-Exhibit staff. Exhibit staff onsite will have access to the conference health breaks and breakfasts as provided to attendees.

Hotel Exhibitors will be provided with a link to book accommodation at our conference hotels. If our group blocks sell out, exhibitors will be responsible for finding alternate accommodation. We advise you to book early.