



Canada Health Infoway
Partnership Conference

2026 Early Bird Sponsorship Overview



Nov. 17-18, 2026



JW Marriott PARQ Vancouver

EARLY BIRD PRICING

from November 15, 2025
to January 31, 2026

Secure 2026 rates at 2025 pricing NOW!

Sponsorship prices for the **2026 Infoway Partnership Conference** will remain the same as the **2025 rates** until **January 31, 2026**. After that date, pricing and package details will be **updated to align with 2026 rates**.

Secure your sponsorship by completing our online confirmation form [HERE](#).

What Our Sponsors Are Saying:

WELL Health:

The Infoway Partnership Conference is an outstanding opportunity to engage with digital health leaders from across Canada and beyond. For WELL Health, it's a chance to showcase innovation, exchange ideas with partners, and learn from others advancing Connected Care. Our sponsorship reflects a strong commitment to improving access, interoperability, and patient empowerment, while fostering relationships that support our mission to positively impact health outcomes through technology.

- Shane Sabatino, Chief People Officer at WELL Health

Petal Health:

For PLS, partnering with Canada Health Infoway's Partnership Conference means affirming a shared mission: leveraging digital tools and data to build care that is more accessible, integrated, and human. We believe in the power of sharing our expertise, successes, and learnings to move discussions forward and accelerate collaboration. This event is the perfect opportunity to turn that vision into concrete actions for the health system, clinicians, and patients.

- Elliot Desilets, Director of Government Relations at Petal Health

Learn more at www.infoway-inforoute.ca/partnership.



Each Sponsorship Opportunity includes (unless otherwise noted):

- One (1) full conference registration and unlimited discounted registrations.
- Listed as a sponsor with logo on website, social media mention and e-promos.
- Verbal acknowledgement during opening remarks.
- Access to pre-conference mailing list one (1) week in advance and the post-conference list one (1) day after the event. Both lists will include only those registered attendees who have consented to share their contact information.
- One (1) Industry Showcase Booth.
- Your company will also receive prominent logo recognition on signage, website, social media, e-promos, and the mobile app.

Level	Contribution	Items Available
Diamond Level	\$30,000	<ul style="list-style-type: none"> • Keynote Session Sponsor (3 available) <ul style="list-style-type: none"> ○ Choice of Day 1 or Day 2 Closing Keynote, or Day 2 Opening Keynote. Sponsor will be recognized from the main stage and invited to deliver brief opening remarks (5 minutes) before introducing the keynote speaker (\$15,000 value). ○ Three (3) full registrations (\$1,200 per ticket value) plus unlimited discounted passes (\$975 value). ○ Plenary room drop. ○ Two (2) Presidents Reception tickets (exclusive to Diamond/Platinum package, \$12,000 per ticket value).
Platinum Level	\$20,000	<ul style="list-style-type: none"> • Breakfast Session Package (4 available) <ul style="list-style-type: none"> ○ Breakfast Session content/agenda provided by the sponsor (to be approved by Infoway, \$12,000 value). ○ Two (2) full registrations (\$1,200 per ticket value) plus unlimited discounted passes (\$975 value). ○ One (1) Presidents Reception ticket (exclusive to Diamond/Platinum package, \$12,000 per ticket value).
	\$20,000	<ul style="list-style-type: none"> • Concurrent Track Session (3 available) <ul style="list-style-type: none"> ○ Recognition as one of the Concurrent Track Sponsors, including a 2-3 minute opening introduction for your selected track. ○ Logo placement and verbal acknowledgment at the start of each of the four sessions within your track. ○ Two (2) full registrations (\$1,200 per ticket value) plus unlimited discounted passes (\$975 value). ○ One (1) Presidents Reception ticket (exclusive to Diamond/Platinum package, \$12,000 per ticket value).
Premier Level	\$12,000	<ul style="list-style-type: none"> • Welcome Reception (1 available) <ul style="list-style-type: none"> ○ Exclusive sponsor recognition of the Welcome Reception. ○ Includes a 2-3 minute opportunity to deliver welcome remarks at the reception. ○ Your logo on drink tickets for attendees. ○ Branded attendee gift opportunity (sponsor cost).



Level	Contribution	Items Available
Premier Level	\$12,000	<ul style="list-style-type: none"> • Networking Reception (1 available) <ul style="list-style-type: none"> ○ Exclusive sponsor recognition of the Networking Reception. ○ Includes an opportunity to play a promotional video during the reception (video only, no audio). ○ Your logo on drink tickets for attendees. ○ Branded attendee gift opportunity (sponsor cost).
	\$10,000	<ul style="list-style-type: none"> • Mobile App (1 available) <ul style="list-style-type: none"> ○ Exclusive visibility on the conference mobile app, which provides attendees with real-time information on sessions, schedules, speakers, and room locations. ○ A 30-second video message from your organization will be featured, giving you a direct channel to engage attendees. ○ Mobile app is available on both iOS and Android devices.
	\$10,000	<ul style="list-style-type: none"> • Hydration Station (1 available) <ul style="list-style-type: none"> ○ Logo placement on water tumblers ensures strong visibility throughout the conference. Our hydration station, featuring your branded tumblers, is a central gathering spot during the event. ○ We can help create custom-branded bottles with both your logo and Infoway's, or you can provide your own.
Partner Level	\$8,000	<ul style="list-style-type: none"> • Wellness Break (1 available) <ul style="list-style-type: none"> ○ Give attendees the opportunity to recharge with activities like yoga or light stretches. The space could also be a quiet workstation where attendees can have meetings or catch up on work during the event. ○ You'll also have the opportunity to help customize the design of the wellness break. ○ Branded attendee gift opportunity (sponsor cost).
	\$8,000	<ul style="list-style-type: none"> • Webcast (1 available) <ul style="list-style-type: none"> ○ Your organization will be recognized as helping bring the conference experience to virtual attendees who aren't able to join in person. ○ This opportunity offers strong visibility, with your logo featured on the webcast webpage, event microsite, social media, conference communications, and all marketing materials promoting the virtual stream.



Level	Contribution	Items Available
Collaborator Level	\$7,000	<ul style="list-style-type: none"> • Hotel Key Cards (1 available) <ul style="list-style-type: none"> ○ Exclusive branding opportunity with your logo featured on hotel key cards for attendees staying at the conference hotel. ○ High visibility placement, ensuring your organization's brand is seen every time attendees enter their rooms.
	\$7,000	<ul style="list-style-type: none"> • Lunch (2 available) <ul style="list-style-type: none"> ○ Logo recognition as the official Day 1 or Day 2 Lunch Sponsor. ○ Opportunity to provide branded napkins or swag (sponsor cost).
	\$7,000	<ul style="list-style-type: none"> • Attendee Bags (1 available) <ul style="list-style-type: none"> ○ Attendee bags are an excellent way to get your logo in front of all attendees for two full days. ○ Your logo will be displayed on the bag (along with the conference logo).
	\$7,000	<ul style="list-style-type: none"> • Lanyards (1 available) <ul style="list-style-type: none"> ○ High-visibility branding opportunity, your organization's logo featured on every attendee lanyard, worn throughout the conference. ○ Gain continuous exposure as attendees wear your branded lanyard during all sessions, networking events, and media interactions.
	\$6,500	<ul style="list-style-type: none"> • Photo Booth Branding Sponsor (1 available) <ul style="list-style-type: none"> ○ Bring your brand to life and capture the excitement of the Partnership Conference with a fully branded photo booth experience, located in a high-traffic area during our Networking Reception. ○ Prominent logo placement on the booth exterior and digital photo templates. ○ Branded digital and printed photos that attendees can share instantly via email or social media, extending your visibility beyond the conference floor.
	\$6,000	<ul style="list-style-type: none"> • Charging Station (1 available) <ul style="list-style-type: none"> ○ Your exclusive logo will be featured on the cell phone charging station, next to the registration desk.
	\$6,000	<ul style="list-style-type: none"> • Social Media Wall (1 available) <ul style="list-style-type: none"> ○ Your exclusive logo will be featured on the conference social media wall, displayed during all meals and breaks in the registration area.
	\$6,000	<ul style="list-style-type: none"> • Room Drop (1 available) <ul style="list-style-type: none"> ○ Place a branded item in attendee hotel rooms for one night, ensuring high visibility and brand recognition among attendees.



Level	Contribution	Items Available
Supporter Level	\$4,000	<ul style="list-style-type: none"> • Wi-Fi (1 available) <ul style="list-style-type: none"> ○ Your exclusive logo will be featured on the Wi-Fi signage on-site and sponsor recognition on the back of the attendee's name badge holder.
	\$3,000	<ul style="list-style-type: none"> • Patient Scholarship (3 available) <ul style="list-style-type: none"> ○ Recognition as an organization committed to engaging with and investing in patients, families, members, and caregivers. ○ Your sponsorship directly supports the cost of travel, accommodations, and registration fees for successful applicants, helping to make their participation possible.
	\$5,000	<ul style="list-style-type: none"> • Industry Showcase Booth <ul style="list-style-type: none"> ○ This is your best opportunity to have facetime with the attendees and other partners. ○ Profile your organization at the networking reception and all conference networking breaks. ○ Includes one high-top table, stool/chair, and electrical.
	\$4,000	<ul style="list-style-type: none"> • Networking Break Sponsorship (3 available) <ul style="list-style-type: none"> ○ Give attendees a refreshing break and an opportunity for your organization to engage with them in a relaxed setting. Your organization's branding will be prominently displayed during the break. ○ Opportunity to provide branded napkins or swag (sponsor cost).
	\$3,000	<ul style="list-style-type: none"> • Emerging Innovator Booth (based on availability) <ul style="list-style-type: none"> ○ To be eligible for start-up pricing, organizations must be an incorporated business established in the last five years. ○ Start-up pricing is offered to foster innovation and support early-stage ventures. ○ Includes one high-top table and stool/chair and electrical. ○ Eligibility will be reviewed at the time of application and Infoway reserves the right to limit the number of accepted emerging innovator applicants.

A La Carte – Add-On Sponsorship Opportunities

Please note that these options cannot be purchased on their own.

\$500 per item (sponsor provides the swag)	<ul style="list-style-type: none"> • Swag in Attendee Bags (5 available) <ul style="list-style-type: none"> ○ Include a promotional swag item or literature in the attendee bags.
\$1,500	<ul style="list-style-type: none"> • Post-Conference Email Message to All Attendees (5 available)
\$1,500	<ul style="list-style-type: none"> • Mobile App Push Notifications (5 available) <ul style="list-style-type: none"> ○ Send a sponsored push notification to all mobile app users with your custom messaging.

About Infoway and Partnership Conference

We're an independent, not-for-profit organization funded by the federal government and accountable to our Board of Directors and Members of the Corporation. By leveraging digital technologies and innovations, we're working with governments, healthcare organizations, clinicians, and patients to advance Connected Care across the country. Learn more at www.infoway-inforoute.ca.

Attracting 350+ attendees, our annual Partnership Conference regularly showcases regional, provincial and territorial clinician and healthcare leaders, influencers and digital health experts. Infoway Partnership Conference attendees are passionate about improving the health of Canadians through digital health. They include patients, their family members and caregivers, clinicians, researchers, government officials, and representatives from private sector and non-profit organizations. Learn more at www.infoway-inforoute.ca/partnership.

Thank You!

Secure your sponsorship by going to our online confirmation form [here](#).
If you have any questions, please contact:

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