

SITING AND PERMITTING EFFICIENTLY

SOUTHGROW

REGIONAL ECONOMIC DEVELOPMENT

GROWTH • INNOVATION • PROSPERITY



Where Projects Actually Fail

- Failures happen in process, relationships, and timing
- Alberta = jurisdiction + social license environment



What Does “Early Engagement” Actually Mean?



Early = Before You're Committed

Different Approach

Different Outcome



Barriers or Uncertainty?



- **What is it?**
- **Where does it go?**
- **What does it impact?**
- **Who is responsible?**



What We See in Practice

Early conversation → Fewer surprises

Iterative design → Faster approvals

Clarity → Council confidence

Thank You!



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