

# BECOME A PARTNER

Year-round partnership opportunities with the



Co-operative Housing  
Federation of Canada

## 2026

Annual Meeting & Tradeshow  
Greener Co-op Microgrants  
Diversity Scholarships  
Education Events



CHF CANADA | **PARTNERSHIP** OPPORTUNITIES





# Engage and partner with Canada's Co-op Housing Movement!

CHF Canada provides a range of impactful sponsorship opportunities at both local and national levels, allowing partners to connect directly with key leaders in the co-operative housing sector. We are dedicated to ensuring you receive the recognition you deserve for supporting Canada's co-op housing initiatives through increased visibility and greater value.

Explore our diverse sponsorship packages or work with us to create opportunities that best align with your goals:

- ▶ Year-round partnership options
- ▶ Flexible package choices or à la carte opportunities



## Facts About CHF Canada

- ▶ We bring together more than 1000 members and associates, including over 900 non-profit housing co-operatives.
- ▶ 84% of Canada's housing co-ops are members of CHF Canada
- ▶ Collectively, the CHF Canada membership represents over 90,000 co-op homes, billions of dollars in housing assets, and hundreds of millions in annual operating budgets related to the development and maintenance of co-op housing.
- ▶ Our social media continues to grow with 10, 000 followers combined on Instagram, X, Facebook and LinkedIn:



# Facts About Our Key Program Areas

## Annual Meeting- June 11-13, Fredericton, NB

The event will span three days, featuring inspiring workshops, keynotes, engaging social events, and our National Business Meeting, with sponsors enjoying extensive visibility with 500 co-op members and staff from across Canada.



## Tradeshow - June 12-13

The two-day tradeshow will include dedicated hours for attendees to visit your booth, providing valuable face-to-face time with key decision-makers to showcase your products or services, create new connections, and build deeper relationships. As our event becomes more sustainable, we asked our vendors to do the same. For example: by providing sustainable giveaways at your tables.

## Greener Co-op Microgrants

This is an excellent opportunity for your organization to be recognized as a leader in environmental sustainability. For the last 10 years, with the support of sponsors, CHF Canada's Greener Co-op Microgrants have supported a range of sustainability-focused projects including community gardens, energy audits, lighting upgrades, bike storage, low-flow toilet replacements, and more. Over the past five years, more than \$880,000 has been awarded to housing co-ops through the support of funding partners like you.

## Diversity Scholarships

This is a great way for your organization to financially support emerging leaders in the co-op housing movement pursuing post-secondary education while promoting diversity and volunteerism among young members. Your financial contributions will be amplified, as CHF Canada also provides funds for these scholarships in several non-federated areas, and for the diversity scholarship programs led by the Co-operative Housing Federation of Toronto and other Ontario federations.

## Education Events

CHF Canada hosts in-person regional education events each fall in Southwestern Ontario, the Atlantic, Sudbury, and the Prairie Region (Manitoba and Saskatchewan). Attendance varies by region, with up to 100 participants at the Southern Ontario and Atlantic Summit events.



# Sponsorship Package Opportunities

## Co-op Champion — \$15,500

### 1 Featured item from the Co-op Champion (Items below)

#### Registration and Tradeshow

- ▶ 3 full complimentary registrations
- ▶ 1 exhibitor booth (choice of location)

#### Branding and Promotions

- ▶ Top level logo placement on all Annual Meeting print and digital materials
- ▶ Full page colour ad in Annual Meeting Book
- ▶ Title sponsor of 1 workshop
- ▶ 2 social media recognition posts (Facebook, X, Instagram, LinkedIn)
- ▶ Verbal recognition during National Business Meeting
- ▶ Full slide with logo during National Business Meeting
- ▶ Hyperlinked logo on Annual Meeting website

#### Education and Programs

- ▶ Diversity Scholarship and Greener Co-op Microgrant sponsorship included (\$1,000 for each program)
- ▶ CHF Canada Regional Education events (\$1,000 towards a regional event)

## Co-op Advocate — \$10,500

### 1 Featured item from the Co-op Advocate (Items below)

#### Registration and Tradeshow

- ▶ 2 full complimentary registrations
- ▶ 1 exhibitor booth

#### Branding and Promotions

- ▶ Placement of logo on all Annual Meeting print and digital materials
- ▶ ½ page colour ad in Annual Meeting Book
- ▶ 1 social media recognition posts (Facebook, X, Instagram, LinkedIn)
- ▶ Shared slide with logo during National Business Meeting
- ▶ Hyperlinked logo on Annual Meeting website

#### Education and Programs

- ▶ Diversity Scholarship and Greener Co-op Microgrant sponsorship included (\$500 towards each program)
- ▶ CHF Canada Regional Education events (\$500 towards a regional event)



## *Sponsorship Package Opportunities Ctnl.*

### **Co-op Supporter — \$5,000**

#### **1 Featured item from the Co-op Supporter (Items below)**

##### **Registration and Tradeshow**

- ▶ 1 full complimentary registration

##### **Branding and Promotions**

- ▶ Placement of logo on all Annual Meeting print and digital materials
- ▶ 1/4 colour ad in Annual Meeting book
- ▶ Logo on general sponsor slide during National Business Meeting
- ▶ 1 social media recognition post (Facebook, X, Instagram, LinkedIn)
- ▶ Hyperlinked logo on Annual Meeting website

##### **Education and Programs**

- ▶ CHF Canada Regional Education events (\$250 towards a regional event)

### **Co-op Friend — \$2,000**

#### **1 Featured item from the Co-op Friend (Items below)**

##### **Registration and Tradeshow**

- ▶ Not included in the package. Please purchase separately

##### **Branding and Promotions**

- ▶ Logo on general sponsor slide during National Business Meeting
- ▶ 1 social media recognition post (Facebook, X, Instagram, LinkedIn)
- ▶ Hyperlinked logo on Annual Meeting website

##### **Education and Programs**

- ▶ Not included



# Sponsorship Package Featured Item List and Á La Carte Options

Once you’ve selected your preferred sponsorship package, you then choose your featured item from the items below (1 per package); note which ones are eligible for you based on your package type. These are allocated on a first come, first served basis. Note some Á La Carte options are listed here and in the Program and Á La Carte Sponsorship Options section.

	Eligibility				
	Co-op Champion	Co-op Advocate	Co-op Supporter	Co-op Friend	Á La Carte
<p><b>Title Sponsor</b></p> <p>Our title sponsor plays a crucial role in the success of our Annual Meeting. As a title sponsor, you’ll enjoy prominent features, including your choice of on-site visual branding (such as pillar wraps or escalator decals) and top placement of your logo on all printed and digital materials.</p>	✓				
<p><b>Welcome and Loyalty Awards Reception (Thursday)</b></p> <p>Sponsor features include prominent logo display and prominent signage during the event. Additionally, you’ll be recognized at the reception honoring member co-ops receiving their 20, 30, 40, and as of 2026, 50-year Loyalty Awards.</p>	✓				
<p><b>Plenary Breakfast (Friday)</b></p> <p>Sponsor features include a speaking opportunity, on-screen logo display, and prominent signage throughout the event.</p>	✓				
<p><b>Business Meeting Lunch (Saturday)</b></p> <p>This popular lunch attracts all attendees. Sponsoring benefits include a 3–5-minute speaking opportunity, your logo displayed on-screen (lunch only), and prominent signage during the event.</p>	✓				
<p><b>Delegate Bags</b></p> <p>Our delegate tote bags are used by over 500 attendees throughout the conference, offering excellent visibility for your organization. Your logo will be featured on one side of the bag.</p>		✓			



## Sponsorship Package Featured Item List and À La Carte Options Ctn'd.

### Local Social

A cherished highlight of our Annual Meeting, this event takes place at a local venue in Fredericton on Friday. Sponsor benefits include a shout-out from the local host and your logo displayed on event signage.

### Co-operative Management Conference Plenary Breakfast

Sponsor the opening event and breakfast for co-op managers and staff. Benefits include title sponsorship of breakfast, prominent signage, and a speaking opportunity.

### Achievement Awards

CHF Canada celebrates accomplishments in co-op housing via the Award for Co-operative Achievement and Honorary Lifetime Associate, two of our most prestigious awards. Sponsor features include your logo in all print and digital materials and on-screen during presentation of the awards.

### Voting Key pads

A popular feature of our National Business Meeting, voting keypads ensure members can vote quickly and easily. Sponsor features include logo recognition on-screen during the National Business Meeting.

### National Business Meeting Refreshments

Sponsors receive prominent brand visibility with signage at Saturday's National Business Meeting refreshment break station(s) and on-screen recognition during the National Business Meeting.

Eligibility				
Co-op Champion	Co-op Advocate	Co-op Supporter	Co-op Friend	À La Carte
✓	✓			
✓	✓			
✓	✓			
✓	✓			
✓	✓			
✓	✓	✓		

## Sponsorship Package Featured Item List and À La Carte Options Ctn'd.

### Co-op Staff & Managers Reception

Network with over 100 co-op staff and managers at this exclusive reception. Benefits include a cocktail table for showcasing your organization and social media recognition.

### Young Member Meet-Up

This fun gathering brings together young members to mix and mingle. Sponsorship features include a verbal recognition of the host and a special post on social media.

### Workshops

Partner with CHF Canada to select a workshop that aligns with your organization. Sponsor benefits include having your logo displayed on a slide at the beginning of the workshop and verbal recognition from the workshop facilitator.

### Networking & Refreshment Breaks

Partner with CHF Canada to select a workshop that aligns with your organization. Sponsor benefits include having your logo displayed on a slide at the beginning of the workshop and verbal recognition from the workshop facilitator.

### Conference Wi-Fi

Ensure attendees stay connected throughout the conference and provide top-level visibility for your organization. Logo placed on the Wi-Fi login information.

### Bus Transportation

Partner with CHF Canada to select a workshop that aligns with your organization. Sponsor benefits include having your logo displayed on a slide at the beginning of the workshop and verbal recognition from the workshop facilitator.

Eligibility				
Co-op Champion	Co-op Advocate	Co-op Supporter	Co-op Friend	À La Carte
✓	✓	✓		
✓	✓	✓		
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
✓	✓	✓	✓	
✓	✓	✓	✓	✓



*CHF Canada offers a variety of sponsorship options that can be program or event specific. You can select from the following program or à la carte sponsor options.*

## Program Options

### Greener Co-op Microgrant — 10<sup>th</sup> Anniversary Options (\$1,000 and up)



Be recognized as a leading supporter of environmental sustainability. Launched in 2015, the Greener Co-op Microgrant Program has provided small but impactful grants to housing co-ops across Canada. Over the past 10 years, the program has helped co-ops reduce energy use, cut costs, and make their communities more sustainable.

If your organization has a focus on sustainability, help CHF Canada expand the Greener Co-op Microgrant Program so that more co-ops across Canada can implement green initiatives. New in 2026, we are introducing a Major Sponsor. Sponsor benefits vary based on sponsorship amount including visibility at events and through online recognition. For more details, please contact Julie LaPalme at [jlalpalme@chfcanada.coop](mailto:jlalpalme@chfcanada.coop).

In 2025, CHF Canada allocated \$59,000 to 20 co-ops in eight provinces. Thanks to our generous sponsors, we were able to fund community gardens, bike storage spaces, a greenhouse, smart thermostats, trees, lighting upgrades, and more.



## Greener Co-op Microgrants in Action

### Caroline Co-op, Hamilton, Ontario

Caroline Co-op used its \$4,000 microgrant to deliver two high-impact sustainability upgrades. The co-op installed accessible raised garden beds that now serve as a popular gathering space promoting healthy eating and intergenerational connection. It also transformed an unused basement into secure bicycle and stroller storage, encouraging active transportation.

Both projects were completed with strong volunteer leadership from member committees. The upgrades improved the co-op's environmental performance while strengthening community life — showing how a modest microgrant can create lasting, member-driven change.



### Killick Ecovillage Co-operative, Portugal Cove-St. Philip's, NL

Killick Ecovillage used its \$4,000 microgrant to kick-start the construction of a new greenhouse on co-op land—an investment that grew even further when the co-op secured an additional \$10,000 provincial grant. Together, these funds allowed members to build two all-season greenhouses and cover key costs such as equipment rentals, irrigation materials, and shipping to Newfoundland and Labrador. The plastic coverings will be added in early spring, when weather conditions permit.

This project significantly boosts the co-op's long-term sustainability: providing protected space for its tree nursery, enabling earlier planting and higher food production.





## À La Carte Options

Item	Price	Description
<b>Diversity Scholarship</b>	<b>\$1,000 and up</b>	Support the post-secondary pursuits of some of Canada's best and brightest young co-op leaders. Sponsor levels can be tailored to specific regions in Canada.  For more details, please contact Julie LaPalme at <a href="mailto:jlapalme@chfcanada.coop">jlapalme@chfcanada.coop</a> .
<b>Regional Education Events</b>	<b>\$1,000 (per event)</b>	If you're looking to boost your visibility, whether nationally or locally, CHF Canada's regional education events offer an excellent opportunity. You can choose to participate in one or all the regional events.  ▶ Southwestern Ontario ▶ Atlantic Summit ▶ Manitoba ▶ Saskatchewan
	<b>\$6,000 (all events)</b>	
<b>Full page colour ad</b>	<b>\$1,500</b>	Our Annual Meeting Program is distributed to over 500 attendees in their conference tote bags.  This vital source of information includes important details as well as materials that members must vote on at the National Business Meeting.
<b>½ page colour ad</b>	<b>\$1,000</b>	
<b>¼ page colour ad</b>	<b>\$500</b>	
<b>Young Member Bursary</b>	<b>\$500</b>	Young members are a crucial part of our movement. Help us reach our goal of sending over 50 young members to the Annual Meeting and receive special verbal recognition during the Young Member Meet-up at the Annual Meeting.
<b>"We Stand Campaign" Flag Ship Sponsor</b>	<b>\$10,000</b>	Be the inaugural "We Stand" sponsor, a new campaign in support of safe co-op spaces. The "We Stand" campaign is a sector wide collaboration among federations, staff associations, management firms and other stakeholders.
<b>Sponsorship Package items marked À La Carte</b>	<b>\$750</b>	Descriptions of each opportunity can be found in the Sponsorship Package Featured Item and A La Carte Options above.  ▶ One Workshop ▶ Ontario Regional Meeting ▶ One Network & Refreshment break ▶ Bus Transportation



# The Tradeshow, at the Annual Meeting

*June 11–13, Fredericton, NB*

Sponsors at the Co-op Champion and Co-op Advocate level are entitled to a complimentary tradeshow booth.

**Regular Exhibitors: \$1,650**

**Co-ops and Non-profits: \$500**

## Includes:

- ▶ **2 Tradeshow Exhibitor Passes** (additional purchase required for extra passes)
- ▶ **1 Exhibit Booth, 2 chairs, 1 waste basket**
  - ▶ Standard pipe and drape setup surrounding table, consisting of back and side draping
- ▶ **Logo on the conference website**
- ▶ **Logo on exhibit banner**

Any additional or alternative furnishings, displays, and decor is available for purchase via CHF Canada's exhibitor services provider. An online ordering portal will be provided to all Sponsors and Exhibitors prior to the event. Power is not provided.

## Please read these Terms and Conditions carefully as they apply to your participation at CHF Canada 2026

The 2026 Annual Meeting in Fredericton, NB, is planned as an in-person only event. By exhibiting or sponsoring you agree to be bound by the Terms and Conditions set out below, which form a legally binding agreement between you and CHF Canada.

Please also note that by participating in a CHF Canada event, you acknowledge that you have read and understood the terms below and Privacy Policy, and General Terms and Conditions. CHF Canada reserves the right to publish changes to these Terms and Conditions at any time without prior notice.



## Eligibility

CHF Canada will make every effort to meet sponsor and exhibitors' requests. CHF Canada will determine the eligibility and suitability of any application to participate in our partnership programs. If for any reason an application is denied, refunds will be made in full. CHF Canada





may refuse tradeshow space if we feel that a display:

- ▶ May offend people attending the conference
- ▶ Is taking a partisan political position
- ▶ Does not fit CHF Canada's principles and objectives

### Confirmation

You must complete the online application form to secure your sponsorship. Applications received after the deadline of April 1st, 2026, at 5:00 pm Eastern Time may not secure their first choice. Sponsorship choices are allocated on a first-come, first-serve basis.

### Cancellations

Cancellations must be submitted by email to Diana Idibe at [didibe@chfcanda.coop](mailto:didibe@chfcanda.coop). No refunds will be provided for cancellations received after April 1st, 2026.

### Payment

CHF Canada must receive full payment at minimum 30 days prior to the Annual Meeting. If payment is not received, CHF Canada reserves the right to re-assign your exhibition booth to another eligible organization. Payment shall be received by cheque, wire transfer, or e-transfer.

### Photo Policy

CHF Canada takes photographs and videos at its conferences and events. By participating as a Sponsor or Exhibitor at the 2026 CHF Canada Annual Meeting (June 11-13, 2026) you consent to being photographed and/or filmed and authorize CHF Canada to use the photograph or film in print, digital, video or web-based format for its promotional needs and its archives. You may revoke this consent by contacting CHF Canada in writing or by email at [didibe@chfcanda.coop](mailto:didibe@chfcanda.coop).

### Tradeshow Policy

An exclusive area is reserved for the exhibit hall.

### On site Policy

Exhibitors acknowledge and agree that:

- ▶ CHF Canada will not be responsible for theft or damage to tradeshow exhibits.
- ▶ Exhibitors are allowed to sell other items (that are not food or beverages) from their tables if it is within reason. CHF Canada reserves the right to determine the appropriateness of items for sale from a tradeshow table.
- ▶ If a dispute about anything in this On Site Policy comes up during the Annual Meeting, it will be escalated to CHF Canada's Director, Public Affairs for resolution.
- ▶ CHF Canada is committed to minimizing our environmental impact and Sustainable Development Goal targets, Exhibitors will avoid giveaways and items that use plastics, and result in harmful waste, environmental impacts, or are too large for participants to easily transport.



**When you are ready:**

- ▶ Select which option is best for your organization – a package, program or à la carte
- ▶ Submit your [FORM HERE](#) to secure your first choice for sponsorship. Sponsorship requests can be submitted until April 30th, however CHF Canada cannot guarantee availability.
- ▶ An invoice will be prepared and sent to you for payment within 30 days of receipt.
- ▶ If you have questions or ideas about how we can work to tailor a partnership package that meets your organization's needs, please contact:

**Diana Idibe – Program Manager, Membership and Events**  
**[didibe@chfcanada.coop](mailto:didibe@chfcanada.coop)**  
**1-800-465-2752 ext. 251**

***We look forward to working with you. Thank you for your support!***

To learn more about CHF Canada, please visit our website at [www.chfcanada.coop](http://www.chfcanada.coop)



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