

NATIONAL CONFERENCE

SEPTEMBER 20-22, 2026

ST JOHN'S CONVENTION CENTRE, ST JOHN'S, NL

SPONSORSHIP PROSPECTUS

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSORSHIP

~~\$20,000~~

SOLD

~~Keynote Speaker: Sponsorship of the Keynote Speaker on Monday.~~

SOLD

ENTITLEMENTS:

- Ç Five (5) tickets for the Gala Banquet.
- Ç One complimentary conference registration.
- Ç One complimentary Exhibit Booth (registration: 1 full conference and 1 booth staff) ñ no substitution for exhibit booth entitlement if sponsor chooses not to exhibit.
- Ç Highest profile location for booth in exhibit area.
- Ç Sponsor representative may introduce the keynote speaker.
- Ç Listed in all promotional & conference materials by level and with the sponsored item.
- Ç Logo included on the CHES conference website page with a hyperlink to corporate homepage.
- Ç One e-blast to pre-conference attendance list (2 weeks out).
- Ç Onsite Event Signage.
- Ç Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to utilize lead retrieval to access delegate info beyond a list of attendees that is available the conference app (myConferenceSuite).
- Ç Optional delegate bag insert. Small items or one 8 1/2 X 11 paper insert (must be collated, folded or stapled as required for insertion ñ i.e., only one piece to handle).

DIAMOND SPONSORSHIP

~~\$12,000~~

~~Gala Banquet: Sponsorship of the Conference Banquet which is included as part of the registration fee and attended by all delegates and their guests. The sponsor will be highlighted during the event. (includes 20 drinks tickets to hand out at the banquet). A sponsor representative may welcome individuals to the banquet.~~

SOLD

Delegate Sponsorship: Opportunities are available for sponsorship of delegates registration fees; for each Diamond Sponsorship received, delegate fees will be discounted. Additional entitlement of branded conference registration form and note on CHES conference website page, branded delegate name tag holder.

ENTITLEMENTS:

- Ç One complimentary conference registration.
- Ç One complimentary Exhibit Booth (registration: 1 full conference and 1 booth staff)-no substitution for exhibit booth if sponsor chooses not to exhibit.
- Ç Highest profile for booth in exhibit area.
- Ç Listed in all promotional & conference materials by level and with the sponsored item.
- Ç Logo included on the CHES conference website page with a hyperlink to corporate homepage.
- Ç One e-blast to pre-conference attendance list (2 weeks out).
- Ç Onsite Event Signage.
- Ç Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is also an exhibitor they are encouraged to utilize lead retrieval to access delegate info beyond a list of attendees that is available the conference app (myConferenceSuite).
- Ç Optional delegate bag insert. Small items or one 8 1/2 X 11 paper insert (must be collated, folded or stapled as required for insertion ñ i.e., only one piece to handle).

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

\$7,500

~~**President's Reception:** President's Reception preceding the conference Gala Banquet on Monday evening. (includes 10 drinks tickets to hand out at the President's reception in addition to entitlements below).~~

~~**Delegate Bag:** Conference bag/satchel provided to all conference delegates. Sponsor may place the company logo on item.~~

~~**Opening Reception:** Conference Opening Reception to which all delegates and guests are invited to attend (includes 10 drinks tickets to hand out at the opening reception in addition to entitlements below).~~

~~**Delegate Gift:** Delegate Souvenir which will be included in the Delegate bag for each Conference Delegate. Sponsor may place the company Logo on the delegate gift. Gift to be selected by Conference Planning Committee can be provided by sponsor in addition to the sponsorship fee.~~

~~**Conference App including Gamification:** Conference App to display program and exhibitors/sponsor information. No printed program is available. Includes Gamification App feature that allows delegates to scan exhibitor codes and win the grand prize at Tuesday afternoon draw in exhibit hall. Logo will be provided in the app and in communication to delegates with instructions on the app and benefits of using it.~~

Monday or Tuesday Lunch (5 sponsorships remain available): Conference lunch for registered delegates and exhibitors.

Monday Opening Plenary: Plenary session held during the Education Program; sponsorship covers speaker expenses as well as related presentation costs.

~~**Closing Plenary:** Tuesday.~~

~~**Banquet Entertainment:** Sponsorship of the Entertainment at the Gala Banquet. The sponsor will be highlighted during the event (includes 10 drink tickets to hand out at the banquet).~~

ENTITLEMENTS:

- Listed in all promotional & conference materials by level and with the sponsored item.
- Logo included on the CHES conference website with a hyperlink to corporate homepage.
- Highest profile location for booth in Exhibit Area. Exhibit booth purchase is separate and based on first-come, first-serve.
- Signage at the program or event.
- One complimentary registration.
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to utilize lead retrieval to access delegate info beyond a list of attendees that is available the conference app (myConferenceSuite).
- Optional delegate bag insert. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle).

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP
\$5,000

SOLD

~~**Golf Tournament:** Annual Great CHES Golf Tournament sponsor.~~

SOLD

~~**Happy Hour in Exhibit Hall:** Monday late afternoon. Sponsorship of one-hour social event in exhibit hall.~~

SOLD

~~**On the Go Sponsorship:** Help delegates on the move by sponsoring shuttle service. Bus sponsorship signage included in addition to entitlements below. Shuttles to and from Opening Reception, Facility Tour and Great CHES Golf Game.~~

SOLD

ENTITLEMENTS:

- Listed in all promotional & conference materials by level and with the sponsored item.
- Logo included on the CHES conference website with a hyperlink to corporate homepage.
- Signage at the program or event.
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to utilize lead retrieval to access delegate info beyond a list of attendees that is available the conference app (myConferenceSuite).
- Optional delegate bag insert. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle).

SILVER SPONSORSHIP
\$2,500

~~**Opening Reception Entertainment:** Sunday evening Opening Reception is attended by all registrants of the conference.~~

SOLD

Monday or Tuesday Breakfast (5 sponsorships remain available): Full delegate registrants are provided with breakfast.

Refreshment Break (Monday AM, Tuesday AM/PM - 3 sponsors per break. 3 sponsorship opportunities remain available Tuesday): Sponsorship of refreshment breaks all held in exhibit hall with exception of Tuesday PM to be held in session foyer. Every effort will be made so co-sponsors are not competing vendors.

~~**Happy Hour at Great CHES Golf Game:** Sunday afternoon sponsorship for one-hour reception at the golf course after the tournament is completed.~~

SOLD

Climate Action Champion: CHES Climate Action Champions are those with products/services that reflect a corporate mission to support the health and well-being of people and the planet. Recognition of sponsor in conference app and branded name tag holders.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP CONTINUED

\$2,500

~~**President's Reception Entertainment:** Monday evening reception prior to the Gala Banquet.~~

~~**Conference Lanyard:** Opportunity to provide lanyards with your corporate logo to all conference attendees. Sponsor will need to plan to order and ship the lanyards to CHES at the event venue.~~

~~**Facility Tour:** Sponsorship of the Sunday facility tour(s).~~

~~**Women in CHES Lounge (limited to 2 sponsors):** A lounge set up near the conference exhibit and program space to relax and learn about the Women in CHES initiative.~~

~~**Women in CHES Brunch (limited to 2 sponsors):** Held on Sunday from 11:30-1:30 this event is open to all to attend and network with Women in CHES.~~

~~**Delegate Scavenger Hunt Contest Prize:** Sponsoring the contest to encourage delegates to visit the exhibit hall and have a chance to win a valuable prize – digital scavenger hunt.~~

~~**Frontline Staff program:** Frontline staff (plumbers, mechanics, electricians, etc.) are invited to participate in the Monday program and encouraged to visit the exhibit hall.~~

~~**Student Program:** Reduction of registration fee for students and complimentary CHES student membership from Oct 1 to 3/31~~

~~**After Banquet Signature Cocktail:** A free drink ticket (with sponsor logo) to all at the Monday President's Award banquet to be used after the dinner, during the entertainment.~~

ENTITLEMENTS:

- Listed in all promotional & conference materials by level and with the sponsored item.
- Logo and link to company URL on website page related to item when applicable.
- Onsite signage when applicable.
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to utilize lead retrieval to access delegate info beyond a list of attendees that is available the conference app (myConferenceSuite).
- Optional delegate bag insert. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle).

BRONZE SPONSORSHIP

\$1,000

Concurrent Sessions: Support the CHES conference program sessions. Selection on a first-come, first-serve basis.

Note: Platinum Sponsorship is required for Opening/Closing Plenary sessions.

ENTITLEMENTS:

- Listed in all promotional & conference materials by level and with the sponsored item.
- Logo and link to company URL on website page related to item when applicable.
- Event signage.

SPONSORSHIP OPPORTUNITIES

GOLF HOLE SPONSORSHIP \$500

Sponsorship of a hole at the Great CHES Golf Tournament on Sunday afternoon prior to the conference. More than one hole can be sponsored.

ENTITLEMENT:

- Signage at the hole and recognition on the conference app.

Sponsorship of the game within the game! Great CHES Golf Tournament on Sunday afternoon prior to the conference. More than one can be sponsored.

- Longest Drive
- Sand Trap
- Water Hole
- Closest to the Pin
- Longest Putt
- Hole in One

ENTITLEMENT:

- Signage at the hole and recognition on the conference app.

We specifically request that the events be unopposed during the CHES National Conference.

SUNDAY

- Opening Reception (sponsored) 1830 – 2030

MONDAY

- Conference: 0830-1600
 - Happy Hour (sponsored) 1600 – 1700
 - Presidents Reception (sponsored) 1800 – 1900
 - Gala Banquet (sponsored) 1900 – 2300

TUESDAY

- Conference 0700 - 1700

2025 Sponsors (Bronze level and higher) are offered the first right of refusal for the same type of sponsorship in 2026. Deadline for selection is December 1, 2025.

New sponsors will be considered after that date. Sponsorship contracts will be available online in early 2026 for all.

Questions about sponsorship can be sent to: info@ches.org.