

Join us at the

20 POGO

26 MULTIDISCIPLINARY SYMPOSIUM ON CHILDHOOD CANCER

Psychosocial Pre-Symposium Day November 19

Multidisciplinary Symposium November 20 -21

Hamilton Convention Centre

Hamilton, Ontario

SPONSOR PROSPECTUS

Pre-Symposium Psychosocial Day November

19 Multidisciplinary Symposium November 20

21 Hamilton Convention Centre

Hamilton, Ontario

POGO | FOR KIDS WITH CANCER
PEDIATRIC ONCOLOGY GROUP OF ONTARIO | FOR NOW, FOR LIFE.

Join us for the 2026 POGO Symposium at the Hamilton Convention Centre, located in the heart of downtown Hamilton, Ontario.

As the leading provider of multidisciplinary education for the pediatric oncology community, POGO hosts a one-of-a-kind conference in Ontario dedicated to childhood cancer care. **This event offers a meaningful opportunity to stand behind the professionals making a difference, highlight your commitment to improving outcomes in pediatric oncology, and be part of a passionate community driving change.**

“I left the POGO conference feeling motivated in my work and connected to an amazing community of equally passionate healthcare professionals.”

– Past Symposium Attendee

WHY PARTNER WITH POGO

- **Connect with Industry Leaders:** Build relationships with top clinicians, researchers and healthcare decision makers.
- **Boost Your Visibility:** Enhance your brand recognition among professionals working across the continuum of childhood cancer care.
- **Drive Meaningful Impact:** Support advancements in pediatric cancer care, helping improve outcomes for children, youth, survivors and their families across Ontario and beyond.

Join us in supporting Ontario's pediatric oncology professionals through high-impact education opportunities, so every child with cancer receives the best care and support. **Together** we can transform lives.



CHAMPIONING CHILDHOOD CANCER CARE

Pediatric oncology is a rapidly advancing field. Ontario's healthcare professionals must stay at the forefront of that progress. Continuing education is a cornerstone of POGO's mission, and the Symposium plays a critical role in equipping healthcare providers to deliver exceptional care.

ABOUT THE CONFERENCE

The POGO Multidisciplinary Symposium on Childhood Cancer is our annual signature educational event, bringing together close to 300 attendees from across the province and beyond. Spanning a wide range of timely topics, the POGO Symposium fosters interdisciplinary learning and collaborative dialogue aimed at improving the care and outcomes for children with cancer and survivors.

The Hamilton Convention Centre places us at the heart of one of Canada's most vibrant and resurgent cities, providing a dynamic urban backdrop for a weekend of bold ideas, meaningful connections, and professional inspiration.



PSYCHOSOCIAL PRE-SYMPOSIUM DAY

Thursday, November 19, 2026

The POGO Psychosocial Pre-Symposium Day is a dedicated day of learning that highlights the essential role of psychosocial professionals in pediatric oncology care. Designed for pediatric oncology psychosocial and allied health professionals, this event offers rich, focused programming on current and emerging issues, including mental health services and behavioural support strategies.

On November 19, we will welcome over 100 psychosocial and allied health professionals from across Canada for a day of connection, education, and collaboration.



SPONSORSHIP OPPORTUNITIES & BENEFITS

We offer a range of sponsorship levels designed to provide meaningful visibility and engagement. Each package includes brand exposure, valuable networking and the opportunity to be recognized as a champion of childhood cancer care.

	Premier Sponsor \$25K	Featured Sponsor \$20K	Partner Sponsor \$15K	Contributing Sponsor \$10K
<i>Number of sponsorship opportunities available</i>	3	3	4	4
EVENT PARTICIPATION & HOSPITALITY				
Number of complimentary Symposium registrations	4	3	2	1
BRAND EXPOSURE AND MEDIA				
Booth in a high-traffic location	Double	Single	Single	Single
Logo included in sponsorship section of Symposium registration website and conference app	*	*	*	*
Logo included on on-site event signage recognizing sponsors	*	*	*	*
Verbal recognition during opening and closing remarks	*	*	*	*
Mention in post-event email to attendees	*	*	*	*
Mention on POGO social media channels	*	*	*	*
Invitation to and recognition at the POGO 2026 Awards Ceremony on Friday, November 20	*	*	*	
Logo displayed on screen in meeting room during breaks	*	*		
Recognition in select pre-event email communication(s)	*	*		
Invitation to an exclusive VIP gathering on Thursday, November 19	*	*		
Inclusion of your branded materials in our Symposium tote bags (all items are subject to final approval by POGO)	*	*		
All benefits extend to the Psychosocial Day on Thursday, November 19, 2026	*			
NEW! Available to Premier sponsors only: host an exclusive breakfast or lunch for an additional \$5K and connect with attendees outside the formal program	*			

ATTENDEE PROFILE

Attendees represent a broad cross-section of the pediatric oncology community:



37% Nurses



14% Physicians



**9% Psychosocial
Professionals**



**6% Allied Health
Professionals**



34% Other

(government, charities, community support organizations, students and POGO representatives)

Our attendees represent a variety of institutions:

- 39%** Specialized pediatric cancer centres/tertiary hospitals
- 18%** POGO Satellite hospitals
- 1%** International health institutions
- 4%** Universities/colleges
- 5%** Pharmaceutical companies
- 4%** Other Canadian hospitals
- 29%** Other (government, charities, community support organizations and POGO representatives)



WE CHAMPION CHILDHOOD CANCER CARE

POGO leads a world-class childhood cancer care system for young patients, survivors and their families. As a trusted ally to government, hospitals and healthcare providers, we work with partners across the province to make that possible. Corporate support helps fuel the wraparound programs and services that families rely on through diagnosis, treatment and survivorship.



Check out
our Symposium
sizzle reel.

CONTACT US

For more information and to secure your sponsorship,
please contact:

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