Ontario Catholic School Trustees' Association

ANNUAL CATHOLIC DISTRICT SCHOOL BOARD COMMUNICATIONS SEMINAR

FRIDAY, NOVEMBER 20, 2026 • 9:00 A.M. – 2:00 P.M.

Dufferin-Peel CDSB | 40 Matheson Boulevard West, Mississauga | Room 301

PROGRAMME

9:00 a.m.	**Opening Prayer & Welcome** Dr. Marianne Mazzorato Chief Executive Officer, Dufferin-Peel CDSB Michael Bellmore President, OCSTA	
9:30 a.m.	**Current Priorities in Catholic Education** Patrick Daly Executive Director, OCSTA	
10:00 a.m.	**Promoting the Catholic Message: The Mission and Strategy of Salt + Light TV** Fr. Haig Chahinian CEO, Salt + Light TV	
11:00 a.m.	**Communications Roundtable Show & Tell** An open discussion highlighting effective communications initiatives, campaigns and promotions at Catholic district school boards across the province	
12:15 p.m.	**LUNCH**	
1:00 p.m.	**AI for Communications Professionals: From Experimentation to Everyday Work** Christine Andrew Managing Director of AI, KPMG Chris Spavin Director of AI Literacy & Enablement, KPMG	 
2:00 p.m.	**ADJOURNMENT**	